



MEGAWORLD  
FOUNDATION, INC.

28/F The World Centre  
330 Sen. Gil Puyat Avenue  
Makati City



15 YEARS  
BREAKING GROUND & THRIVING



15 YEARS

BREAKING  
GROUND  
& THRIVING



MEGAWORLD  
FOUNDATION, INC.



Well into its 15th year, Megaworld Foundation continues to break ground in a challenging landscape of change and uncertainty. And yet it continues to thrive as it works to make lives better and futures more secure.

Indeed, such is the Foundation and its reason for being: to contribute to the Philippines' industrial advancement and economic progress, and make the country a stronger nation.

The Foundation supports noble pursuits that help nurture a thriving Filipino society. It aims to promote education through scholarship programs, empower people through community projects, conserve the environment through tree-planting activities, and engage in other socially responsible undertakings and partnerships.

When one breaks ground, one brings change to otherwise familiar territory. While change may bring challenges, the Foundation seizes the opportunity to be a catalyst, to grow the organization and position itself as a leading institution that raises the bar for corporate social responsibility.





# TABLE OF CONTENTS

|                                  |   |                          |
|----------------------------------|---|--------------------------|
| 7   Chairman's Message           | 32   Scholarship Activities                     | 126   Testimonials       |
| 8   Founding President's Message | 52   Scholars' Success Stories                  | 134   Outreach Programs  |
| 9   President's Message          | 68   Advocacies of the Foundation               | 141   Campaign Materials |
| 13   Milestones                  | 82   Sponsorships and Donations                 |                          |
| 14   Board of Trustees           | 91   Infrastructure Projects                    |                          |
| 22   Scholarship Program         | 106   Material Assistance and Calamity Response |                          |
| 29   List of Honor Graduates     | 117   Annual Activities                         |                          |

## PHOTOMONTAGE

|                                 |
|---------------------------------|
| 24   Graduates                  |
| 40   Scholars in Action         |
| 58   Events in Partner Schools  |
| 82   Sponsorships and Donations |
| 104   In-Kind Donation          |
| 108   Calamity Response         |
| 142   Employee Volunteers       |

## INFOGRAPHICS

|                                |
|--------------------------------|
| 22   Scholarship Program       |
| 64   Sponsorship and Donations |
| 114   Employee Volunteerism    |

## FEATURED ARTICLES

|   |
|---|
| 16   Dr. Andrew L. Tan: Building with Passion             |
| 43   Everyone Deserves an Education                       |
| 79   Creating Smiles, Changing Lives of Children          |
| 80   Dr. Andrew L. Tan Center for Tourism                 |
| 95   Renewed Lives in New Homes                           |
| 117   Bring Health, Give Wealth                           |
| 129   Social Responsibility at Work: Drives and Campaigns |
| 133   Books from the Heart                                |
| 139   Project 135: Paying it Forward                      |







DR. ANDREW L. TAN

# THE CHAIRMAN’S MESSAGE

“ The work that the Foundation does is grounded in compassion and optimism, and I envision it as a champion of education and community development. ”

Megaworld Corporation built its brand from the ground up. Today, it is recognized as the country’s largest residential condominium developer and business process outsourcing office developer and landlord. Its success has continuously been brought about by the unity of many, and through their hard work, perseverance, creativity and drive.

As one of the leading real estate companies in the Philippines, Megaworld does well for its shareholders as well as its stakeholders, which comprise members of the community. At the end of the day, it exists to serve others. This belief fuels the company’s passion to continuously give back to society through our Megaworld Foundation.

Behind the Megaworld brand, and at the heart of the Foundation’s initiatives, is a passion for people.

Since its inception, the Foundation has been active in various programs. Uplifting the youth and building the nation through education and charity are our top priorities. I personally believe that education is key to lead people out of poverty.

People of humble birth that are given an opportunity at a good education have a chance to change their lives for the better. This is why our Foundation’s primary goal is to provide scholarship grants to disadvantaged but deserving students.

Our young scholars can do great things in the future. Their accomplishments in their respective fields contribute to the country’s economic progress and advancement, which, in turn, benefit Filipinos.

Through the years, the Foundation has provided scholarship grants to hundreds of students from different universities and colleges. On top of this, it extends assistance to various charitable causes centered on nation-building, poverty alleviation, environment, health care, good governance, literacy and care for women, youth, street children, elderly and the handicapped.

The work that the Foundation does is grounded in compassion and optimism, and I envision it as a champion of education and community development. I am committed to devoting more of my time and resources to the Foundation to touch the lives of Filipinos and their families.



ATTY. CIRILO L. MANLANGIT

# FOUNDING PRESIDENT’S MESSAGE



A will to start. That was how it all started.

Early on, Megaworld Corporation recognized the need to give back to the community. Mindful of the importance of education in shaping a sustainable economic outlook for the country, the company made it a priority to uplift society starting with the underprivileged but deserving youth. Thus, 15 years ago, Megaworld Foundation, the company’s socio-civic arm, was born.

Over the years, the Foundation has initiated a variety of social and economic development programs. It has also supported social and development programs geared toward the empowerment and growth of individuals and communities.

From a scholarship program that started helping only about 70 scholars, the Foundation has since lent a hand to thousands of individuals, including even more students, the handicapped, the underprivileged and victims of calamities, as well as charitable institutions.

As long as the company continues to build homes and create communities, the Foundation will also continue to fulfill its commitment to society.

“ A will to start.  
That was how  
it all started. ”

FRANCISCO C. CANUTO

# THE PRESIDENT’S MESSAGE



Fifteen years back, Megaworld Foundation envisioned itself to be a leading foundation that organizes and supports educational and charitable programs geared toward the social and economic development of the less privileged.

**We are guided by this vision...**

In a short span of time, we have provided a vehicle for hundreds of financially needy but academically qualified youth to move forward through education via our scholarship program that provides grants to deserving college and high school students.

While education is our main advocacy, we have given assistance to all kinds of institutions through cash and in-kind donations. We have also built partnerships with them to extend our reach to other sectors.

We take pride in our humble accomplishments as a young foundation, but we are also dedicated to accomplishing more as we continue to be actively engaged in corporate social responsibility activities.

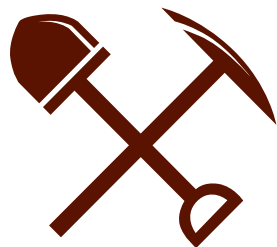
**...and we vow to continue our mission.**

“ We take pride  
in our humble  
accomplishments  
as a young  
foundation. ”





# till to fill



The inception of Megaworld Foundation is akin to preparing soil for planting. The Foundation lays the groundwork to assist the nation's progress in different areas such as health, environment and marginalized groups, along with its main advocacy, education.





## VISION

Megaworld Foundation envisions to be a leading foundation that promotes corporate social responsibility by organizing and supporting educational and charitable programs geared toward the social and economic development of the less privileged.

## MISSION

To provide scholarship grants to financially handicapped but academically qualified students; to provide financial assistance to foundations and socio-civic organizations that share the same vision as the Foundation.

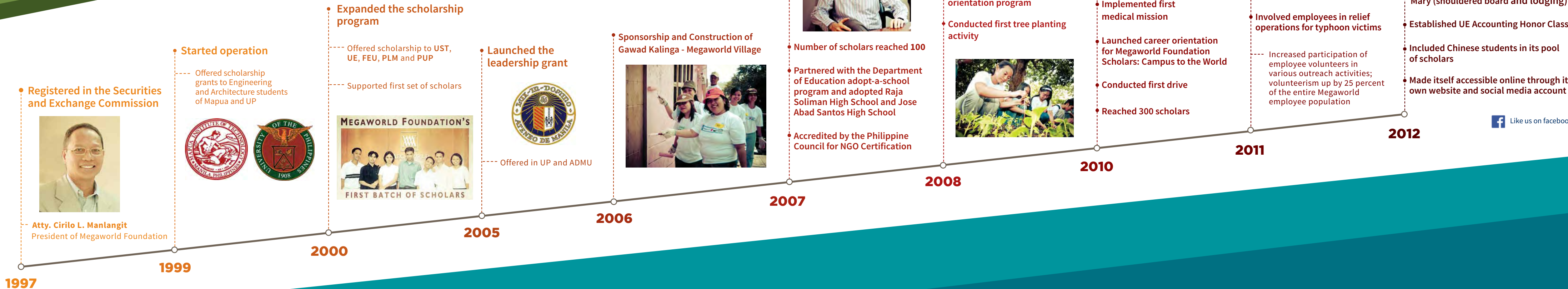
# MILESTONES



Scan to watch  
Megaworld Foundation  
official AVP

Megaworld Foundation looks back on the banner programs and activities that ultimately helped it sow the seeds of its development.

In less than two decades, the Foundation has received recognition as well as a variety of accreditations from different organizations. The Foundation's achievements have encouraged the support of its partners, helping increase the number of its beneficiaries and programs.



## TOTAL SPENDING PER YEAR

### LEGEND

Scholarships and Grants

Donations and Contributions



All figures are in millions





01



02



03



04



05



06

# BOARD OF TRUSTEES

## BOARD OF TRUSTEES

- 01** - Andrew L. Tan | Chairman
- 02** - Francisco C. Canuto | President
- 03** - Kevin Andrew L. Tan | Treasurer
- 04** - Lourdes T. Gutierrez | Corporate Secretary
- 05** - Monica T. Salomon | Director

## OFFICER

- 06** - Danilo I. Madlansacay | Executive Director



DR. ANDREW L. TAN

# BUILDING WITH PASSION

Even as a young man, Andrew Lim Tan already had an inclination toward business. His dream then was to have a small grocery store and be a businessman. In college, he took up BS Business Administration, Major in Accountancy at the University of the East (UE).

Andrew was born overseas, in Fujian province, south of China. He grew up in Hong Kong where he lived with his family in a tenement apartment, shared with four other families, and which had only one bathroom. Even cooking facilities were shared and corridors rented out to accommodate other families. At the age of 16, he and his family migrated to the Philippines where he grew up in downtown Manila.

He continued his high school education in Far Eastern University and later on studied in UE, where he graduated magna cum laude. As a student, he had a limited allowance. To save money, he would walk from Sta. Cruz to Manila to reach the UE campus instead of riding public transport. In college, most of Andrew's classmates were well off, and their families

either owned or were engaged in businesses in textile trade or grocery and hardware stores. At 18, he promised his family a better life. He often told his mother that once he had enough capital of PHP200,000, he would own and operate a grocery store. It was a dream that she encouraged.

Andrew's parents supported him the best they could. His father, Tan Ha, was a transistor radio factory worker and his mother, Soonti Lim, a housewife. His father had little formal education and encouraged Andrew to finish his studies. He advised Andrew to study hard and be one of those people who wore barong Tagalog and worked in banks along old Escolta, a symbol of professional stability back then. Another influential person in his life was his mother who was gifted with pragmatism, optimism and business sense. He would consult her before he made any important decision and took to heart her guidance and advice.

After graduating from college, Andrew became an accountant. By 25, he was already a partner in a trading firm that imported and sold appliances by bulk. With his dream even clearer in his mind,

Andrew made his first million at the age of 27. With the money he earned as a kitchen appliance salesman, he went into the distillery business. He put up a small liquor factory he named Consolidated Distillers of the Far East, and made his first fortune in brandy. He entered the real estate business with his company Megaworld Corporation and launched its first project in 1989. Due to the political situation in the country, the decision to pursue the project was one of the toughest he ever had to make. The 1997 Asian financial crisis also added to the challenges he faced, but he was able to overcome them all by being innovative.

He is married to Katherine Tan, a BS Nutrition graduate of St. Scholastica's College, who is now the most influential person in his life. He considers Katherine a true partner in life as well as in business. She is a hands-on mother to their four children: Kevin Andrew, Kendrick Andrew, Kester Andrew and Andrea Kara. His two children have followed in his footsteps as businessmen in their own right. His eldest, Kevin Andrew, is the head of Commercial Division,

## His passion for building goes beyond business

Dr. Andrew L. Tan is recognized not only for his success as an entrepreneur and tycoon but also for his various philanthropic works in the field of education.

Despite his status, Dr. Tan recognizes the needs of common Filipinos. His passion to give back stems from his humble beginnings as well as his understanding of the day-to-day struggles of the average individual.

Dr. Tan believes that education is the key to leading people out of poverty. His personal philosophy and his commitment to do more marked the beginning of Megaworld Foundation's existence. Today, the Foundation's scholarship grants enable hundreds of students to go to universities and colleges.

Over the years, a sense of charity has grown strong in the Foundation. It has forged partnerships with institutions focused on social and economic programs which contribute to the development of individuals and their communities.

Despite Dr. Tan's achievements, he has remained down to earth, persistent, dedicated and industrious. These values are key to his legacy. He has said that "the Megaworld family will work harder than ever, with more passion than ever, knowing that there are people out there who have yet to enjoy the blessings of a better life."



Scan to watch  
Megaworld  
official AVP

Dr. Tan recognizes the needs of common Filipinos. His passion to give back stems from his humble beginnings as well as his understanding of the day-to-day struggles of the average individual.





“ Passion is greatly important if one wants to excel in something and is genuinely interested in what one is doing. This will enable one to put in the hard work without feeling stressed out. This philosophy has enabled his dream to come true, from owning and operating a grocery store to now the chairman and CEO of Alliance Global Inc. ”

the arm of Megaworld Corporation that handles its various lifestyle malls and retail establishments. Kendrick Andrew, meanwhile, works in Emperador Distillers as a master blender, formulating new beverages for the market.

In 2004, during his early years in business, he was honored as “Businessman of the Year” by the Quezon City government. He was also conferred the Order of Lakandula with the rank of Bayani on June 29, 2010. This is a political and civic merit award, one of the highest honors given to a Filipino or foreign citizen that demonstrates “dedication to the responsibilities of leadership, prudence, fortitude and resolves in the service of one’s people.” He also made it to the Forbes Magazine World Billionaires List in 2011 and was ranked number 540. Meanwhile, he is 3rd in the Philippines 50 Richest. In December 8, 2011, University of the East conferred upon him the Degree of Doctor of Humanities, honoris causa.

Dr. Tan has a simple philosophy in business: to keep working and investing in whatever profit is made in new businesses. Passion and hard work, for him, are important, and have enabled him to rise from his humble roots to now being the chairman and CEO of holding company Alliance Global Group, Inc. (AGI).

His entrepreneurial life is apparent in AGI’s performance in the market. It is one of the Philippines’ largest conglomerates, with stakes in real estate, food and beverage, quick service restaurants and integrated tourism.

His success in the wine and distillery business took off through Emperador Distillers, Inc. (EDI), maker of Emperador Brandy, the world’s largest-selling brandy in terms of number of bottles sold, and the recipient of the Reader’s Digest Trusted Brand Awards for four years. EDI’s products also include the lighter and sweeter brandy Generoso and the first flavored alcoholic beverage in the Philippines, The Bar.

Ten years after EDI started in 1979, Megaworld Corporation was born. This would later be Dr. Tan’s real estate arm with a leadership position in two of the property industry’s fastest growing sub-markets: mid-income residential condominiums and BPO offices.

Aside from its stand-alone condominium projects, Megaworld is a developer of townships. It is a pioneer of the “live-work-play-learn-shop” concept. Its first township development is Eastwood City, the Philippines’ first-ever cyber park, which was later replicated on a much larger scale in the 50-hectare McKinley Hill.

Megaworld has since expanded to integrated tourism in its Newport City development in Pasay City, and soon, it will make its mark with Bayshore City, near Manila Bay. The company has also undertaken



the country’s first transit-oriented development through Manhattan Garden City at the Araneta Center, and the redevelopment of Manila’s Chinatown through Cityplace.

Dr. Tan also ventured into the quick service restaurant business by acquiring a 49 percent stake in Golden Arches Development Corporation (GADC), the master franchise holder of McDonald’s in the Philippines. Since AGI’s entry in 2005, the fast food chain has expanded its reach in the country, increasing revenues. This continuous growth of revenue is attributable to the opening of new restaurants and the re-imaging of stores.

In the recent years, Dr. Tan tapped the integrated tourism industry, which aims to transform the Philippines into a world-class tourist destination and put it on the global tourism map. Through its Travellers International Hotel Group, Inc., AGI also invested in the development of the country’s first integrated tourism resort, Resorts World Manila. The complex hosts luxury hotels Maxims and Marriott, budget hotels Remington and Belmont, Newport Performing Arts Theater and Newport Mall.

Travellers is AGI’s joint venture with Genting Hong Kong Limited, a member of Malaysia’s Genting Group. This partnership will soon give rise to a new Resorts World offering, this time in Bayshore City.

AGI has also acquired Global-Estate Resorts, Inc. (GERI), formerly Fil-Estate. Since GERI’s acquisition, its old subdivision projects in Baguio, Bulacan, Batangas, Laguna and Naga have been completed, and its golf courses in Forest Hills in Antipolo and Fairways and Bluewater in Boracay have been rehabilitated. Through GERI, AGI has established its dominance in the development of large-scale tourism developments, especially in Boracay and Tagaytay.



# sow to grow

Megaworld Foundation sows the seeds of education by providing scholarships to students with immense potential for success despite the financial challenges they face. Through its scholarship programs, the Foundation equips the youth with values and life skills to prepare them for a constantly changing world. Moreover, the Foundation provides this new generation of leaders and professionals with a drive for excellence that equals their passion for community involvement.







# SCHOLARSHIP PROGRAM

“ Giving scholarships to academically qualified but financially challenged students is the Foundation’s way of responding to society’s call to provide free quality education to Filipinos. ”



**T**he Megaworld Foundation Scholarship Program is considered the Foundation’s flagship program. Giving scholarships to academically qualified but financially challenged students is the Foundation’s way of responding to society’s call to provide free quality education to Filipinos.

The Foundation engages different public and private high schools and universities in Metro Manila and key provinces in Luzon to pool together the best and brightest students. Its commitment lies in seeing its scholars through college, and providing them with employment opportunities in Megaworld Corporation after they graduate.

Since its establishment in 1997, the Foundation’s cornerstones have always been its educational programs and charity work. In 1999, it solidified its mission to promote education through a comprehensive scholarship program by forming partnerships with reputable learning institutions, starting with the University of the Philippines and Mapua Institute of Technology. Through the years, the Foundation has established ties with more institutions. It has a total of 25 partner universities and colleges to date.

The number of Foundation scholars has increased from an average of 100 students per year to more than 400 since 2011. These scholars are in the fields of business, engineering, accountancy, information technology, architecture, communication arts, interior design, social sciences, hotel and restaurant management and tourism. Aside from full scholarship grants that take care of tuition costs and other school fees, Foundation scholars also receive an allowance to subsidize their daily expenses. In recent years, the Foundation expanded its scholarship program to high school students.



## THE SCHOLARSHIP PROGRAM

**3,036**  
GRANTS GIVEN  
TO HIGH SCHOOL, COLLEGE  
AND CHAIRMAN SCHOLARS



**768**  
SCHOLARS  
FOR HIGH SCHOOL,  
COLLEGE AND  
CHAIRMAN SCHOLARSHIPS



**260**  
GRADUATES  
IN COLLEGE



**155**  
HONOR GRADUATES  
IN COLLEGE



**88**  
HIRED SCHOLARS  
AS OF NOVEMBER 2013



Statistics from SY 2007 to 2012













Batch 2011 Scholar Graduates with Foundation President  
Richmonde Hotel Ortigas, March 2011



# HONOR GRADUATES

## Summa Cum Laude

Rizabal Edwin R.  
FEU BS Accountancy

## Magna Cum Laude

Andaleon Karen Gaile L.  
UP AB Philosophy

Auditor Amir T.  
ADAMSON BS Accountancy

Ayon-Ayon Jizelle Mae B.  
FEU BS Accountancy

Bacallan Aimee Lara D.  
UP BS Business Administration

Baking John Michael P.  
UP BS Biology

Barcelona Ralph B.  
CEU BSBA Financial Management

Bautista Jobelle R.  
UE BS Accountancy

Bejar Rowel C.  
LPU BS Industrial Engineering

Bilo Teresita T.  
UST AB Economics

Caruñgay Joy Samantha G.  
San Beda BS Legal Management

Castro Julian G.  
PUP B Political Science

Catangay James Jason L.  
PLM BSBA Management

Catly Alyzza Louise L.  
PLM BS Accountancy

Clemente Jellyn C.  
FEU BS Accountancy

Cruz Richard Thomas S.  
DLSU BS Computer Science

Custodio Marie Frances Z.  
FEU BS Accountancy

Cutero Light L.  
UE BS Accountancy

Dar Francis D.  
UP BS Computer Engineering

De Jesus Miguel Karlo R.  
ADMU BS Applied Mathematics

De Vera Abigail Joy L.  
ADAMSON BS Information Technology

Decin Joanna Marie G.  
FEU BS Accountancy

Dee Ronald D.  
ADAMSON BS Mechanical Engineering

Desay Princess Mae A.  
FEU BS Accountancy

Desuyo Ricky P.  
UE BS Information Technology

Don Mike Joseph C.  
FEU BS Accountancy

Enriquez Edrielle Paule J.  
ADMU BS Management Engineering

Espe Adora I.  
FEU BS Accountancy

Flores Marie Theodette M.  
UST BS Information Technology

Guilangue Antonette T.  
FEU BS Accountancy

Layugan Jackilyn C.  
FEU BS Internal Auditing

Latuja Jo Ann L.  
UP BS Business Economics

Lentejas Anna Eliesa B.  
PUP BS Business Administration

Magat Adam C.  
FEU BS Accountancy

Magumun Van-Angelo E.  
FEU BS Accountancy

Marqueses Jerwin N.  
FEU BS Accountancy

Mendoza Dan Lester S.  
FEU-EAC BS Industrial Engineering

Mirabueno Andrei O.  
FEU BS Accountancy

Miralles Leslie F.  
UE BS Accountancy

Nacino Edita Marie G.  
San Beda BS Psychology

Olayta Maria Aileen D.  
UE BS Accountancy

Orit Kent Wesley E.  
FEU BS Accountancy

Otiang Kathleen C.  
FEU BS Accountancy

Padilla Daren S.  
FEU BS Accountancy

Saba Christian P.  
UE AB Legal Management

Samson Pittet F.  
UE BS Accountancy

Santamina Angelie B.  
San Beda BS Legal Management

Sapla Jr. Genesis B.  
FEU-EAC BS Information Technology

Seducon Glenmark R.  
FEU BS Accountancy

Sy Anna Marisse N.  
ADAMSON BS Accountancy

Tubierra Lovely P.  
FEU – EAC BS Computer Science

Urag Oliver Bob I.  
FEU – EAC BS Computer Science

Valdez Jasel Han P.  
UE BS Accountancy

Vallente Richard E.  
FEU BS Accountancy

Wong Walter C.  
ADMU BS Management Engineering

## Cum Laude

Abadajos Leslie Ann C.  
LPU BS Computer Engineering

Acol II Bernardo G.  
TIP BS Information Technology

Aldaba Adrian A.  
UE BS Psychology

Aldueso Hyacinth B.  
San Beda BS Legal Management

Alfaro Locel M.  
PLM BS Business Administration

Anecito Emily E.  
UE BS Accountancy

Argañosa Nica Marie S.  
UP BS Hotel, Restaurant and  
Information Management

Aurella Arnold M.  
LPU BS Accountancy

Ballecer James Christian S.  
UST AB Legal Management

Bangoy Mark John C.  
UP BS Electronics and  
Communications Engineering

Bantilan Pacita P.  
MAPUA BS Computer Science

Bisda Czarina A.  
PLM BS Mass Communication

Honor Graduates listed are for SY 2007-2013 only









High School Scholarship Orientation  
Hope Christian High School, February 2013

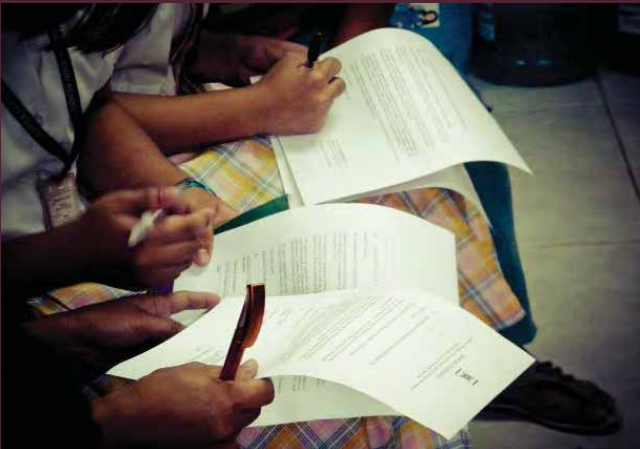
# ORIENTATION PROGRAM

“ The orientation is an avenue for the scholars to familiarize themselves with the advocacies of the foundation and the beginnings and successes of Megaworld, so they can embody the values that define the brand—one that is founded on integrity, hard work, excellence and a strong sense of social responsibility. ”



The cycle of sowing and reaping is an organic one. For Megaworld Foundation, whenever a batch of scholars graduate and thrive in their respective professional careers, it prepares to nourish yet another fresh crop of scholars.

The Scholars' Orientation Program is an introductory session held annually to welcome newly accepted scholars from partner schools. The orientation is an avenue for the scholars to familiarize themselves with the advocacies of the foundation and the beginnings and successes of Megaworld, so they can embody the values that define the brand—one that is founded on integrity, hard work, excellence and a strong sense of social responsibility.







Tree Planting at La Mesa Ecopark  
Quezon City, April 2008

# OUTREACH ACTIVITIES

“ One of the Foundation’s primary missions is to reach out to the youth and help them find the right path through education. The Foundation instills the importance of being socially responsible citizens and, in the future, corporate leaders. Teaching these young scholars the value of stewardship and giving back the blessings received is through volunteering. ”



## Medical Mission

The future of a society lies in its youth. This is Megaworld Foundation’s main reason for investing in deserving students with limited means. Since 1999, the Foundation has been helping the youth find the right path through education. It has also been instilling in them the importance of being socially responsible citizens and corporate leaders.

A good way of teaching young scholars the value of stewardship and showing gratitude is through volunteerism. One avenue to achieve this goal is through participation in medical missions. By devoting their time and efforts, scholars are able to touch the lives of people who are in dire need of health care.

## Tree Planting

Plant a tree, grow a forest. The youth are like seeds—they may start out small, but they have the enormous potential to impact their surroundings.

As the Foundation scholars receive aid, they in turn, focus their efforts on concrete ways to help move worthy causes forward.

From the very start, scholars take part in the Foundation’s initiatives for environmental conservation.

The Foundation also encourages them repeatedly to help curb the destruction of the earth’s natural resources in their own way. With more and more youth actively joining in this crusade for the environment, consciousness grows, and action becomes a priority.

## Hospicio de San Jose

A more valuable contribution that the Foundation seeks to impart to its scholars is a good set of life skills. The Foundation actively enjoins its scholars to participate in activities that expose them to the real living conditions of the less fortunate.

One of the Foundation’s outreach activities involved taking a group of its scholars to Hospicio de San Jose, the oldest charity institution in the country. Founded in 1810, the hospice takes care of orphans, persons with disabilities, abused children and the elderly. The Foundation also donated a significant amount for the continuance of the institution’s operations through Mr. Rommel Orbigo, Megaworld AVP for Marketing Communications. Mr. Orbigo expressed the gratitude of the team and shared how the event would surely leave an impact on the lives of the scholars.





# THE CAP TOSS



“ A venue where the Foundation reiterates the need of the scholars to practice the values of integrity, hard work and excellence in their chosen fields, and keep to mind the principles of stewardship and social responsibility. ”

When Megaworld Foundation was established, one of its foremost missions was to nurture the future citizens of the country through education. For a decade and half, the Foundation saw the fruits of its labor in the successful careers of its scholars who graduated with honors and accolades.

As a tribute to the scholars' hard work and commitment in pursuing their studies, the Foundation holds a recognition event and graduates' forum dubbed "The Cap Toss." This special event is an annual assembly of the Foundation's graduating scholars that allows them to meet and interact with their fellow scholars,

as well as their benefactors. The event also serves as a platform, where the graduating scholars can share their career plans and how they intend to give back to society.

Apart from recognizing the achievements of the scholars, the occasion is a venue where the Foundation reiterates the need of the scholars to practice the values of integrity, hard work and excellence in their chosen fields, and keep to mind the principles of stewardship and social responsibility.





Campus to the World 2011  
Forbes Town Center, February 2011

MEGAWORLD FOUNDATION

# CAMPUS TO THE WORLD



Megaworld Foundation has been very committed in supporting its scholars by helping them fulfill their dreams. To this end, the Foundation organizes and implements activities that further enhance the life skills the scholars need to thrive in their respective careers.

One major scholars' activity is the "Campus to the World" seminar, a career orientation and forum designed to assist the scholars as they prepare for the challenges of employment. The "Campus to the World" event also introduces Megaworld Corporation as an employer of choice.

For the two seminars held in 2011, the Foundation invited seasoned speakers from the Human Resources Division of Megaworld Corporation.

“ The Foundation organizes and implements activities that further enhance the life skills the scholars need to thrive in their respective careers. ”

Ms. Karen Maderazo, Senior HR Manager, and Mr. Rafael Antonio Perez, AVP for the Human Resources Divison, imparted valuable insights on the challenges in the market, as well as the application process and real-life expectations in the workplace. Mr. Mike Torres, CSR Supervisor, also shared practical, reliable tips on resumé writing, job applications and employment interviews. As part of the orientation, members of the Megaworld recruitment team conducted mock application exercises so the participants could experience firsthand the job exam and interview processes.

Seeing the need for this kind of activity, the Foundation has modified its "Campus to the World" activity by integrating it in the scholar graduates' Cap Toss event held annually. This activity ensures that the young graduates participating have what it takes to conquer the professional world.



Surveys are conducted during the career orientation. One of these determines the positions that are a big draw for scholars. For our scholar graduates for SY 2012-2013, jobs related to accounting and internal audit were the top career choices.

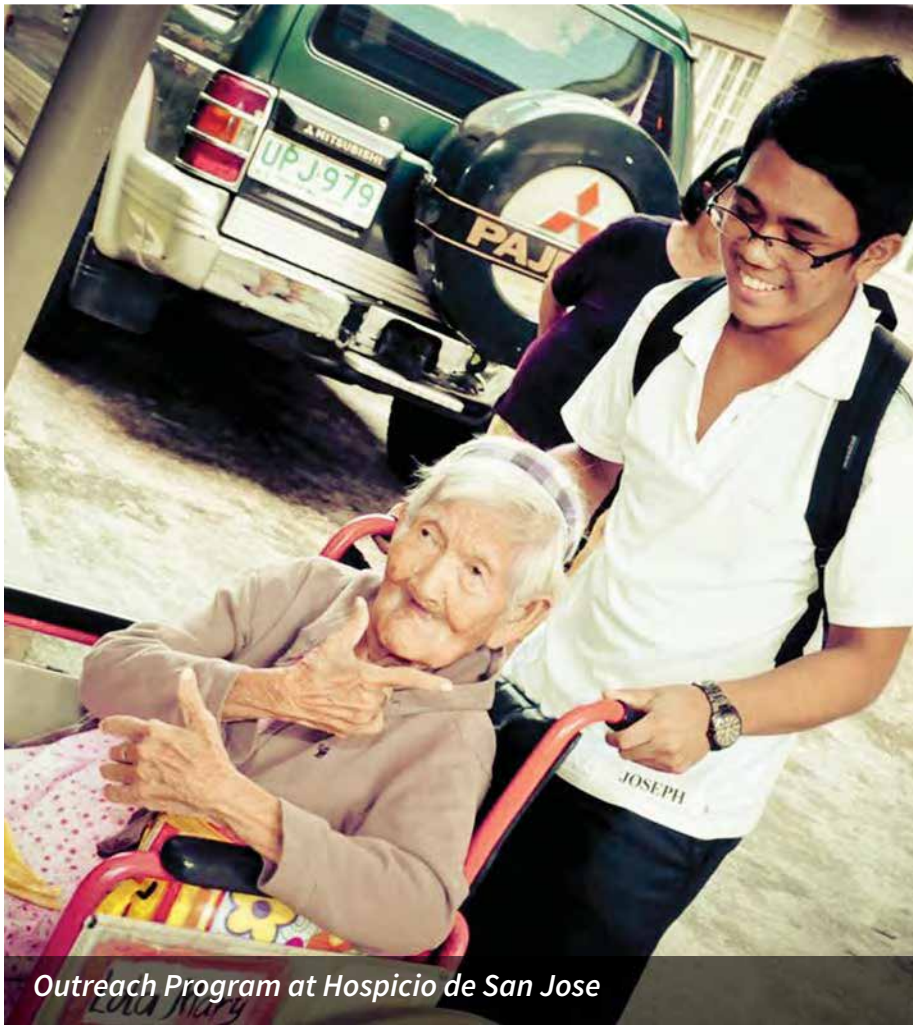




Outreach program at Hospicio de San Jose



Cap Toss



Outreach Program at Hospicio de San Jose



College Scholarship Orientation Program



Cap Toss



Campus to the World



School Activity



High School Scholarship Orientation Program

# SCHOLARS IN ACTION

Scholars actively participate in the various activities spearheaded by Megaworld Foundation. Aside from school-related events and career programs conducted by the corporate social responsibility team, they also partake in outreach programs along with Megaworld Corporation employees.





MEGAWORLD FOUNDATION

Site visit at Sisters of Mary School  
Silang, Cavite, May 2013

BREAKING GROUND & THRIVING

# EVERYONE DESERVES AN EDUCATION



“ With the partnership between the Foundation and the Sisters of Mary Schools, bright and dedicated students can rise above their impoverished situations and make their own paths in society for others to follow. ”



Megaworld Foundation affirms the adage that education is a right, not a privilege. The Foundation believes that there are more young students outside Metro Manila and Luzon that dream of going to school and earning a diploma. The youth from the provinces experience so many challenges in getting an education, mostly because of its lack in these areas.

Fortunately, the Foundation has found a kindred spirit in the Sisters of Mary Schools, a religious order and organization located in Silang, Cavite,

that provides quality secondary education dedicated to a technical-vocational curriculum to underprivileged teenagers from all over the country. These students from poor families in the provinces have a high regard for education as they believe that it is the only way to uplift themselves, their families and their communities.

The partnership was forged in 2012. Twenty-two students made up the first batch of Megaworld-Sisters of Mary scholars and they all graduated from Sisters of Mary Schools Girlstown and Boystown. Of the first batch, nine are already enrolled at Manila Tytana Colleges and 13 at Adamson University.

The Foundation gives financial support, entrusted to the Sisters of Mary, for the scholars’ tuition and allowance, board and lodging, uniforms, transportation and other incidentals.

With the partnership between the Foundation and the Sisters of Mary Schools, bright and dedicated students can rise above their impoverished situations and make their own paths in society for others to follow.









MEGAWORLD FOUNDATION

France Jul R. Lee, Megaworld Foundation Scholar  
Technological Institute of the Philippines

Through education, Megaworld Foundation grows and nurtures hope among the youth—its scholars in particular. Most of the Foundation scholars have potential to be big successes in their own fields, and they also possess admirable values and great sense of compassion.

## A SEED OF HOPE & LEADERSHIP



France Jul R. Lee together with co-student leader, 'Helping hand-in-hand' featured in Total Girl magazine by Summit Media.

France Jul R. Lee is one of the Foundation’s many scholars that continue to inspire others with her early triumphs amid obstacles.

In 2009, France thought she would not be able to study after her first semester in college. Fortunately, she was accepted for a student assistance program in her university. In 2010, she also received help from the Foundation through its scholarship program.

“Sobrang laking tulong po,” France said, referring to her scholarship. France’s grant has allowed her to strike a balance between working and studying. Because of that, she has found more time for herself and her studies, and everything she does allows her

“ She has found more time for herself and her studies, and everything she does allows her true self to shine—a young leader, a service warrior, and a volunteerism advocate. ”

true self to shine—a young leader, a service warrior, and a volunteerism advocate.

During her elementary days, France was inspired by the student leaders in school. Struck by how the student leaders presented themselves on stage, she promised that someday, she would be one of them. True enough, France is part of various school and youth organizations. She believes that “every great achievement involves great risk.” This is why she goes the extra mile to excel in both her academics and extra-curricular activities.

France is a former secretary of the supreme student government of the Technological Institute of the Philippines in Quezon City. She is also a member of the National Youth Commission. She was chosen as the youth ambassador for the Japan East-Asia Network for Exchange Students and Youth (JENESYS) in 2012. In addition, she is a pioneering member of the Girls Global Leadership Initiative. She has been involved in the Habitat for Humanity programs since 2012, and in 2013, she was part of

Habitat for Humanity’s Youth Build program, which saw some 100 houses rise.

At the age of 20, France has found fulfillment in lending a helping hand to others by being part of the Habitat for Humanity Youth Leaders Movement, where she was chosen from among a number of students in Metro Manila. She said, “narealize ko na kahit na wala po kaming sariling bahay, nandito naman ako at tumutulong para bigyan ng bahay ang mas kapos pa sa amin.”

France is grateful for the opportunity to join charitable organizations, as well as the eye-opening experiences she takes home with her. It had made her more appreciative of her blessings, and she has recognized how even the smallest acts matter.





MEGAWORLD FOUNDATION

Clarevale S. Bolanio, Megaworld Foundation Scholar  
Justice Cecilia Muñoz Palma High School

BREAKING GROUND & THRIVING

# INSPIRED FOR SUCCESS



“ Nagpapasalamat kami una sa Diyos, at sa Megaworld Foundation .”

True to its commitment to extend the reach of its main advocacy, Megaworld Foundation, in 2012, recognized the need of deserving high school students in Metro Manila to finish their education and go on to college.

Since school year 2012-2013, the Foundation has helped over 20 high school students that have exceled in both English and Math. Clarevale S. Bolanio is one of them.

Clarevale grew up in a family of nine, residing in a shanty in Payatas, Quezon City. The residence of the Bolanio family is located in a poverty-stricken area that makes learning a challenge. But despite her young age, Clarevale believes and understands that poverty is never a hindrance to success.

She said, “Even if we have problems, especially financial ones, we always smile and pray to God. My parents are my inspiration and I do my best to make my family proud of me.

They always tell me to study hard, which I keep to heart and mind. I will become a successful engineer someday and I will build a big, beautiful house for them.”

People like Clarevale and her parents, Valeriano and Cecilia, are a source of inspiration. Their determination to prosper in life is what pushes the Foundation to continue its advocacies and look for more beneficiaries to help.

Mr. and Mrs. Bolanio, parents of Clarevale, now a high school scholar at Justice Cecilia Muñoz Palma High School in Payatas:

“Nagpapasalamat kami, una sa Diyos, at sa Megaworld Foundation, sa pagkaloob ng scholarship sa aming anak. Malaki po ang naitulong ng pera na ibinigay ng Foundation para sa anak namin. Nakapamili siya ng kanyang personal na mga gamit, nadagdagan ang kanyang daily allowance, nakabili rin siya ng pagkain na hindi niya nabibili noon, at mga iba pang kailangan niya sa mga school projects. Sana po magpatuloy pa ang tulong ng Megaworld Foundation sa amin at sa mga iba pang katulad naming mga magulang na kapos ang kakayahan sa pagpapaaral ng kanilang anak. Maraming salamat.”



# ...scholarship program...

has inspired me to **pay it forward**  
by **spreading the kindness** to others...  
taught me to **value education** more  
as integral to **nation-building**...

- Michaela Reyes



Painting of Venice Piazza in McKinley Hill by Michaela Bianca "Mica" Reyes, a Megaworld Foundation scholar from Ateneo De Manila University. Mica thanks the Foundation president and explains the meaning of her painting in the letter shown above.



Megaworld Foundation has always selected deserving students for its scholars. These are among the fortunate ones who have enriched their lives through the Foundation’s help—those who’ve reached their full potential in their respective fields.

# TERESA BILO-CO



“ I was able to go to college and finish a Bachelor of Arts in Economics degree at the University of Santo Tomas with magna cum laude honors. At the age of 29, I was in the Top 4 of the AB Quadracentennial Batch. All these I owe to having been a full scholar of the Megaworld Foundation from 2007 to 2011. ”



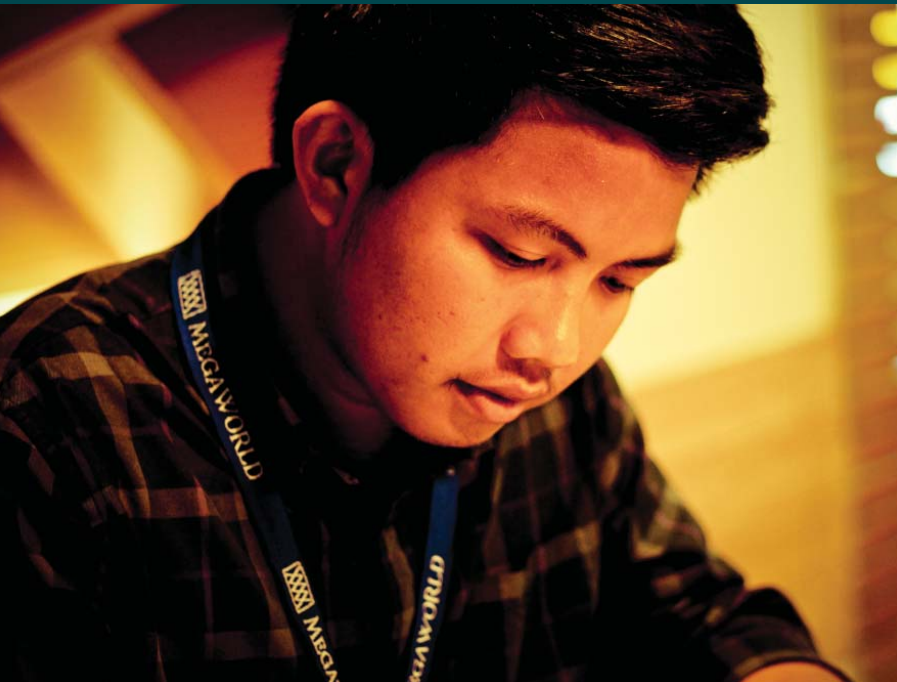
Read more

“ After surpassing the challenges that came my way, and with God’s grace, I was able to go to college and finish a Bachelor of Arts in Economics degree at the University of Santo Tomas with magna cum laude honors. At the age of 29, I was in the Top 4 of the AB Quadracentennial Batch. All these I owe to having been a full scholar of the Megaworld Foundation from 2007 to 2011. A few days after graduation, I entered the professional world through the Deutsche Bank Group, my first job. After a few months, I landed my dream job when I became the area sales supervisor for Nestlé Philippines. Later on, I decided to join my family in New Zealand, to pursue yet another fresh and exciting start. ”



# AMIR AUDITOR | CPA

“ I realized then how fortunate I was for being a Megaworld Foundation scholar for almost five years. It opened up a lot of opportunities to me that would not have been available if I was not a scholar. ”



[Read more](#)

“ I had the opportunity to share my talents and skills when I joined the Vincentian Mission. I realized then how fortunate I was for being a Megaworld Foundation scholar for almost five years. It opened up a lot of opportunities to me that would not have been available if I was not a scholar. This is the reason why I love doing charitable work—because I’m a proud product of it. After I graduated magna cum laude and passed the certified public accountant board examinations, my priority was to work for Megaworld Corporation. I wanted to join the company not because of what I would earn, but because I knew this was home for me. Now, I’m an auditor under the Executive Division of Megaworld. I’m proud to say that I feel very fulfilled. ”

# BENJE CAPISTRANO | REE, RME

“ It’s an overwhelming feeling to experience how a scholarship can inspire a student to make his dreams come true, and help him achieve his goals. The Foundation has indeed inspired me. I am now a double-licensed professional. ”



[Read more](#)

“ As a 2012 Megaworld Foundation graduate, I studied very hard and it ultimately changed my perspective on life. It’s an overwhelming feeling to experience how a scholarship can inspire a student to make his dreams come true, and help him achieve his goals. The Foundation has indeed inspired me. I am now a double-licensed professional. I passed the board exam for registered electrical engineers with a good rating, and the exam for registered master electricians with distinction (10th Placer) in the same year I graduated. Today, I’m part of the Megaworld Corporation workforce as a site electrical engineer for one of its premier projects in Newport City. I’ve only been with the company for half a year, but working in the company has helped me and my family put my brothers through school. ”



# PRINCES JINKY JALMASCO

INTERNAL AUDITOR



“ The Foundation gave me the opportunity to pursue my goals in life, helped me obtain my degree, and finally, pass the certified public accountant board exams. After four and a half years of being a Foundation scholar, I am now part of Megaworld Corporation. I am very grateful. ”



Read more

“ I came from an ordinary family. My parents were unable to finish their studies. My late father was a soldier and my mother managed a small business for us to have a source of income. Despite our financial difficulties, my parents always instilled in us the value of education and how it is key to success. They did everything to give us a good education, despite the lack of resources. They borrowed money from different people just to be able to provide for my needs. It broke my heart that they were striving so hard, and I felt that I was a burden to them. Fortunately, the Megaworld Foundation scholarship came at the right time. The Foundation gave me the opportunity to pursue my goals in life, helped me obtain my degree, and finally, pass the certified public accountant board exams. After four and a half years of being a Foundation scholar, I am now part of Megaworld Corporation. I am very grateful. Now is my chance to thank Megaworld for giving many bright minds the chance to keep dreaming and keep believing in the power of education. ”

# MR. RALTON BANCAIREN

FEU-EAC COORDINATOR



“ Our years of partnership with the Foundation and its staff are built on mutual respect and understanding, and is geared toward uplifting the lives of less fortunate students. The students and their parents are forever indebted to Megaworld Foundation for its financial support. ”

“ Far Eastern University-East Asia College is grateful to partner with Megaworld Foundation in its mission to support the college education of deserving but financially challenged young students. Our years of partnership with the Foundation and its staff are built on mutual respect and understanding, and is geared toward uplifting the lives of less fortunate students. The students and their parents are forever indebted to Megaworld Foundation for its financial support. For these students, a good education has opened doors to different work opportunities after graduation. The graduates of FEU-EAC in engineering and information technology, all sponsored by Megaworld Foundation, are now successful professionals in their respective fields. ”

# CHICO ARELLANO

CPA

MF Scholar Tops CPA Board



Megaworld Foundation has seen the fruits of its scholarship program in the number of scholars it has seen graduate with Latin honors and academic distinctions. Indeed, it has continued

to produce young men and women excelling in their fields. One of these scholars is Chico Catuluña Arellano, a Foundation scholar in the University of the East (UE) Manila. He was the 8th best among 4,066 individuals that eyed the certified public accountant title in October 2011. Chico graduated magna cum laude and was an Academic Excellence awardee in the university from 2006 to 2011. Aside from academic excellence, he also manifested signs of leadership potential, the kind that Megaworld Foundation always hopes to nurture in its graduates. He served as president of the UE Manila chapter of the Junior Philippine Institute of Accountants from 2010 to 2011, internal vice president from 2008 to 2009, and vice president for academics from 2009 to 2010.





MOA signing at De La Salle College of St. Benilde



Ateneo de Manila University



Benefactors Night at San Beda College



Awarding of Scholarship at Miriam College



Meet up with scholars and parents at Miriam College



MOA signing at Chiang Kai Shek College



Awarding of Scholarship at Miriam College



Grace Christian College



Chiang Kai Shek College



Ateneo de Manila University

## EVENTS IN PARTNER SCHOOLS

To support the Foundation's mission to promote education as a viable tool for success, it has partnered with various universities and institutions. Some of the events held to strengthen these partnerships include signings of memorandum of agreement, awardings of scholarship grants and benefactors' nights.



# 25 PARTNER SCHOOLS



Adamson University • Angeles University Foundation • Ateneo de Manila University • Centro Escolar University • Chiang Kai Shek College • De la Salle - College of Saint Benilde • De la Salle University • Far Eastern University • FEU - East Asia College • Grace Christian High School • Lyceum of the Philippines University • Manila Tytana Colleges • Mapua Institute of Technology • Miriam College • National University • Pamantasan ng Lungsod ng Maynila • Philippine School of Business Administration • Polytechnic University of the Philippines • San Beda College • San Sebastian College - Recoletos • Technological Institute of the Philippines • Technological University of the Philippines • University of the East • University of the Philippines • University of Santo Tomas



# nourish to flourish



The Foundation promotes growth through partnership building with institutions that share its vision and cause. By sustaining the rapport with its partners and supporting them through monetary and in kind donations, it is able to reach out to various beneficiaries. It has extended its reach directly to calamity victims with its relief operations.







# SPONSORSHIP AND DONATIONS

“ Time and financial resources are generously shared with groups that advocate poverty alleviation, people empowerment, social justice, good governance, environmental conservation, and other social welfare undertakings. ”



One of Megaworld Foundation's core missions is to support other foundations and socio-civic organizations that share the same vision of helping the less privileged attain social and economic development. Through its Partnership Building Program, the Foundation is able to reach various beneficiaries, as its partner institutions have a more profound knowledge of the beneficiary's needs. Time and financial resources are generously shared with groups that advocate poverty alleviation, people empowerment, social justice, good governance, environmental conservation, and other social welfare undertakings.

The Foundation is also a strong supporter of welfare projects and programs for the youth, women, people with disabilities, abandoned elderly and children and mentally challenged individuals. Furthermore, it continues to explore partnerships with environmental groups and organizations and supports green advocacies and campaigns.

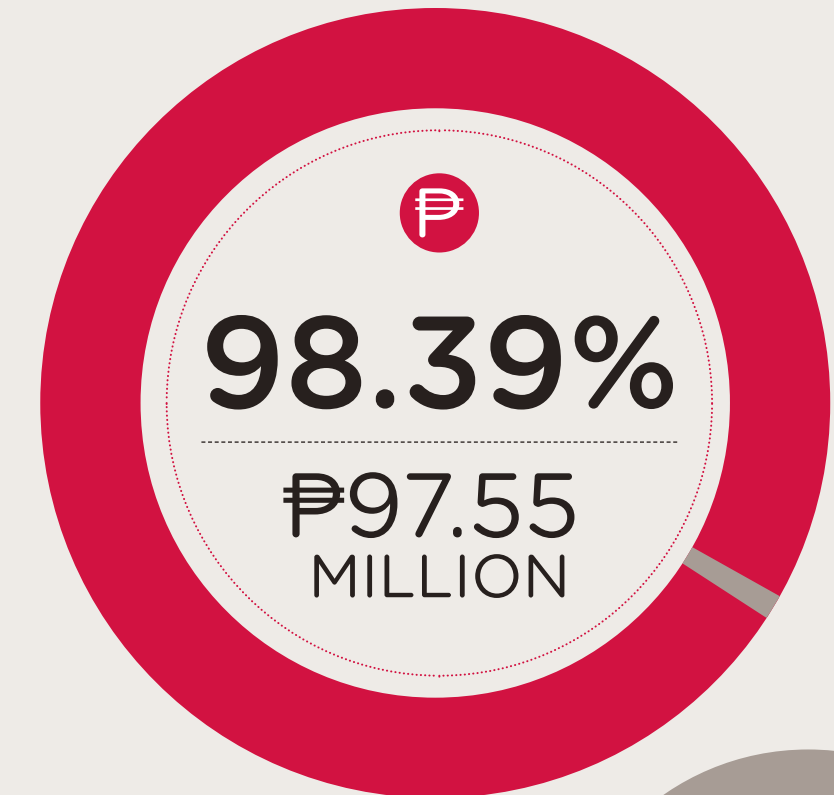
With regard to providing financial assistance, the Foundation donates generously to different institutions such as schools, hospitals and clinics and other foundations that provide care for children, women and the marginalized. This allows the Foundation to express its commitment to improving the living conditions of needy Filipinos. Aside from financial assistance, the Foundation also hands over in-kind donations, and visits communities that have been gravely devastated by typhoons. Its relief and rehabilitation efforts for survivors of calamities and disasters began in 2011.

As the Foundation expands its initiatives for the next years to come, it continues to reach out to more sectors and institutions that need assistance. In this way, the Foundation is able to touch more lives and uplift the condition of more Filipino people.



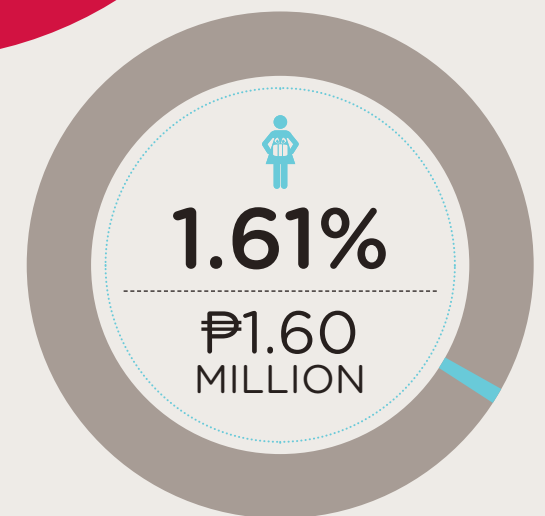
## DONATIONS

BY TYPE



### LEGEND

MONETARY IN-KIND





# DONATIONS

## BY SECTOR



### LEGEND

- |   |                   |
|---|-------------------|
| EDUCATION   | CALAMITY RESPONSE |
| CHILDREN AND YOUTH                                    | WOMEN/ELDERLY     |
| HEALTH DELIVERY                                       | ENVIRONMENT       |
| PEOPLE WITH DISABILITIES AND THE ELDERLY              | OTHERS            |
| COMMUNITY DEVELOPMENT / SOCIAL SERVICE INFRASTRUCTURE |                   |

### EDUCATION

Megaworld Foundation first became a donor institution through its very own scholarship grants. The Foundation believes that organizing and supporting educational programs greatly contribute to the social and economic development of the less privileged in society.

It first offered scholarships to students from the University of the Philippines and Mapua Institute of Technology in 1999. These 70 deserving students, from first to fourth year college, were students of engineering and architecture. Since then, the Foundation has covered much ground in promoting education as a valuable contribution to the country's socio-economic development. From two universities, the number of its partner universities has grown to 25, and it also recently started offering scholarships to high school students. It has also expanded the academic courses it supports.

### CHILDREN AND YOUTH

Megaworld Foundation is concerned with the well-being of children and the youth, and it is doing its share to assure their future by supporting activities and advocacies that involve quality health care, good education and safe and enriching activities that contribute to their growth and development as members of society.

The Foundation gives financial assistance to partner organizations and groups with the same goals, including UNICEF, World Vision Philippines, Children's Hour, HERO (Help Educate and Rear Orphans) Foundation, Inc., Boy Scout of the Philippines, Dynamic Teen Company-Kariton Klasrum, CRIBS (Create Responsive Infants By Sharing), Virlanie Foundation, Tuloy Foundation, Casa Miani, Real LIFE, Grace to be Born, Pangarap Foundation, Child Hope, ANAWIM Lay Mission and Hospicio de San Jose.

### HEALTH DELIVERY

Megaworld Foundation commits to nurture the well-being of Filipinos by helping improve the delivery of excellent health care to those who need it the most. Some of these health services are tailored to meet special needs, ensuring wider access for a range of beneficiaries.

The Foundation generously donated to major hospitals and other healthcare institutions such as the Philippine Children's Medical Center, East Avenue Medical Center, Dr. Fe Del Mundo Hospital and the National Center for Mental Health. It also supported health care advocates, namely, Operation Smile Philippines, Philippine Cancer Society, Center for Tuberculosis in Children Philippines, Leukemic Indigent Fund Endowment, Inc. and Philippine Tuberculosis Society, Inc.

### PEOPLE WITH DISABILITIES AND THE ELDERLY

Megaworld Foundation seeks to enhance the quality of life for all, including the elderly and people with disabilities. By donating funds to organizations that share a similar advocacy, the Foundation affirms that it sees the value of people with disabilities, the abandoned elderly and children and mentally challenged persons.

The Foundation gives financial support to Philippine Cerebral Palsy, National Blind Masseurs, Brothers of Mercy, Cottolengo Filipino, Create a Job for the Disabled, Angelique Vizoro Deaf Ministry Foundation Inc., Autism Society Philippines and Philippine Foundation for the Rehabilitation of the Disabled, Inc.

### COMMUNITY DEVELOPMENT / SOCIAL SERVICE INFRASTRUCTURE

With its mission to contribute to social and economic development for the less privileged, Megaworld Foundation supports causes and advocacies that give emphasis to community development and other social services. It believes that the real achievement of its goals lies in active participation of all sectors for the betterment of society.

The Foundation has undertaken worthwhile community and social services improvements, such as the renovation of a school library in partnership with Children's Hour, the restoration of a heritage church through the St. Joseph of Dingras Foundation, and the construction of classroom buildings in partnership with the Department of Education.

### CALAMITY RESPONSE

These past years, the country has experienced all kinds of disasters and calamities. Megaworld Foundation saw the need to boost the Filipino spirit amid these tragedies. The Foundation contributed generously to relief assistance and rehabilitation efforts, providing aid to those most affected. It helped landslide survivors in Southern Leyte, through a partnership with GMA Kapuso Foundation. It also reached out to survivors of the earthquake and tsunami in Japan via World Vision Philippines. Through the assistance of the Philippine Red Cross, the Foundation similarly helped survivors of typhoon Sendong.

The Foundation has also partnered with other organized groups such as Community and Family Services International, World Outbound-Lakbay Kalikasan, ABS-CBN Foundation-Sagip Kapamilya, UNICEF Philippines and the Philippine Business for Social Progress.

### WOMEN/ELDERLY

### ENVIRONMENT

### OTHERS



Megaworld Foundation has extended financial support to charitable causes for over a decade now. The Foundation's donations are not only carried out through the transfer of financial resources. It also creates partnerships with institutions that share the same vision for combined efforts to have a wider reach.

#### Strengthening the Education Program

Aiming to strengthen the country's educational programs, the Foundation has supported the construction of school buildings, created an endowment fund for tourism research in the country and donated reference books and computer equipment to public schools in Metro Manila.

#### Supporting Welfare Projects for Children

The Foundation supports institutions and projects geared toward promoting the welfare of children and the youth through its contributions and donations, both in monetary and in kind, to welcome brighter tomorrows for them.

#### Making Health Care Accessible

The Foundation offers access to basic health care and medical services through annual medical and dental missions. It also helps improve the delivery of health care by donating to major hospitals and institutions and to health advocates that bring services to the grassroots level.

#### Responding to Environmental Concern and Calamities

Addressing current environmental issues by donating to and participating in green efforts initiated by partner institutions allows the Foundation to advocate for environment protection and conservation. Its efforts include relief operations in depressed areas affected by typhoons and natural calamities.

#### Creating Home and Family Support for Elderly

Powerhouse institutions providing homes and care for the aged are also supported by the Foundation. This is to continuously recognize the significant contributions of those already in their old age, and have given their best years to society.

#### Promoting Women's Health

The Foundation collaborates with institutions in conducting informative campaigns on women's health and in promoting awareness on breast cancer.

#### Enriching the Lives of the Differently-abled

Mindful of the need to allocate its resources to the needy members of society, the Foundation also donates to institutions catering to the needs of the differently-abled and persons with disabilities.

#### Providing Shelter and Affordable Housing

Lack of affordable housing is one of the barriers to national development. The Foundation helps address this need by building homes through its partnership with sector leaders to provide safe and comfortable shelter for the less privileged and the displaced victims of calamities.



**S**aving the environment is one of the advocacies of Megaworld Foundation. It has worked with different institutions, ABS-CBN Foundation, Inc. in particular, which is locally recognized for its environmental initiatives.

Since 2010, the Foundation has actively participated in ABS-CBN Foundation - Kapit Bisig para sa Ilog Pasig's (KBPIP) annual fun run, involving a total of 150 Megaworld employees. KBPIP started this campaign in 2009, where 23,000 runners joined. In the succeeding years, KBPIP gained more supporters and was able to set a Guinness World Record in 2010 as the most participated racing event. The Foundation is privileged to be part of this world record, but most importantly, through this collaborative effort, the Estero de Paco in Manila was rehabilitated.

Aside from KBPIP, the Foundation also took part in ABS-CBN Foundation - Bantay Kalikasan's "Save the La Mesa Watershed" project. For three years, the Foundation, with its scholars and Megaworld employees, has conducted tree planting and eco-race activities in La Mesa Ecopark. Through these activities, both Megaworld scholars and employees had a better understanding and appreciation of our biodiversity and the importance of taking care of the environment.

In spite of the many initiatives on environment, our country still experiences flooding and other natural disasters. But this does not stop Filipinos in helping its fellow countrymen. The "Bayanihan" spirit of Filipinos always comes out in times of dire need. A lot of individuals and institutions like ABS-CBN Foundation - Sagip Kapamilya unite to conduct relief operations in calamity-stricken areas.

Meanwhile, as a response of Megaworld Foundation, it donated cash donation to Sagip Kapamilya when Typhoons Pablo, Sendong and Ondoy hit the country. The Foundation also distributed relief goods to victims of Typhoon Pedring and Quiel.





**P**rioritizing improvement in health care delivery, Megaworld Foundation forges alliances with institutions and organizations focused on health services and advocacies. One of them is the Philippine Red Cross (PRC).

Megaworld Foundation saw the PRC's thrust an ennobling one by promoting health and the mitigation of human suffering by creating programs in the fields of education, health and social welfare, which would benefit the community and organize relief operations and other services in time of emergencies.

The Foundation has been supporting the institution, especially in its initiatives during national emergencies. As disaster management is becoming an integral part of all social responsibility efforts, Megaworld Foundation has ever since cooperated and assisted the PRC in providing relief goods to calamity victims and the rehabilitation of affected communities.



**B**reast Cancer is the leading cancer in the Philippines. It ranks number 19 in the Asian continent in terms of incidence. In response, ICANSERVE Foundation, a non-profit network of breast cancer survivors, set up the country's first and only comprehensive community-based early breast cancer detection programs called "Ating Dibdibin" or "Take Your Breast Care to Heart".

**Megaworld Foundation partnered with ICANSERVE to support its crusade to save more lives from breast cancer.**



ICANSERVE Foundation is a network of breast cancer survivors who believe that early breast cancer detection can save lives.

ICANSERVE pioneered the Philippines' first and only comprehensive breast cancer screening program called AtingDibdibin. The program has been adopted by small groups and communities to big cities.

AtingDibdibin is more than a medical mission. ICANSERVE partners embrace the program as permanent, maintain a trained medical team and offer free or subsidized diagnostics and treatment.

ICANSERVE produced other firsts: the first national homecoming and forum for breast cancer survivors called "Silver Linings", held every three years. The event that draws at least two thousand participants nationwide, has united the different breast cancer patient groups in the country and has provided a venue for any breast cancer survivor an opportunity to be empowered with information, and to feel hope collectively with fellow cancer survivors.





**T**ahanang Walang Hagdanan was established in 1973 by a Belgian missionary, Sr. Valeriana Baerts, ICM, together with other civic-minded individuals. It is a non-stock, non-profit organization whose programs and services are geared toward the empowerment of persons with disability (pwd). Through the years, it has successfully developed different products at par with the other locally produced. It has various ways of raising funds which have been sufficient for the organization to manage its operation and continually extend assistance to more than 1,500 beneficiaries mostly from the province of Rizal.



Megaworld Foundation has given monetary and in-kind donations to support TWH's vision of uplifting and empowering the lives of the differently-abled individuals.

The Foundation's donations aim to encourage the individuals at TWH to strive to achieve their dreams and, consequently, create a positive impact in their lives and the lives of others. It is the Foundation's belief that by giving them various opportunities, they can improve their circumstances.

The Foundation hopes that TWH will continue to bring change to these individuals' lives and to strengthen their institution's social enterprise by initiating viable economic activities.

# HAVEN

## FOR THE ELDERLY



**M**egaworld Foundation gives constant support to Golden Acres now Haven for the Elderly, one of the three residential care facilities of the Department of Social Welfare and Development for the neglected and abandoned elderly ages 60 years and above.

Haven for the Elderly serves as a residential home that addresses the various needs of elderly residents and ensures the quality of their health and lifestyle. Care providers or "house parents" work shifting schedules to ensure that there are always people looking after the wards.

In 2013, Haven for the Elderly's facility was transferred to Tanay, Rizal, after 40 years in Bago Bantay, Quezon City. Despite the sudden change in location, residents of Haven for the Elderly continue to enjoy dedicated care and activities that contribute to their well-being. These activities include spiritual services, socializations and relaxation hours—all designed to engage their mind, body and spirit, as well as prepare them to actively interact with their visiting loved ones.

Megaworld Foundation takes the time to personally deliver goods and donations to the residents. It is a way for the Foundation to honor and recognize the elderly and their place in society, and create a warmer sense of home and family for them.





**C**hildhope Asia Philippines is a not-for-profit, non- government organization working to promote the welfare of street children in the Philippines and the Asian region.

It works toward the liberation of the child from the suffering caused by working and living on the street. Since then, it has been active in advocating the cause for street children.

Chilhope's programs are focused on liberating children from working and living on the streets. It also continues to bring together different organizations to collaborate and work with them in defending the rights of the street children.

In 2010, Megaworld Foundation partnered with Childhope Asia Philippines to pursue a common vision for the children and to reduce the increasing rate of street children in the country. By donating a significant amount to the organization, the Foundation supports Childhope's programs, including alternative education on the streets, support for basic education, psychosocial intervention and community mobilization against child prostitution and other forms of child abuse.

The Foundation believes that Childhope can give renewed hope to children on the streets. For this reason alone, the Foundation remains a proud supporter of Childhope.

“...the world community—local, state, and national—if challenged, can and will answer with a sense of justice and compassion and a resounding ‘WE DO CARE’.”

– Childhope Asia Philippines



**W**ith the belief that “it takes a village to raise a child,” Megaworld Foundation partners with organizations that espouse the full development of our world’s future, the children. One of its consistent partners is United Nations Children’s Fund Philippines, better known as UNICEF Philippines.

UNICEF promotes the rights and well-being of every child, in everything they do. Together with partners, UNICEF works to translate that commitment into practical action, focusing special effort on reaching the most vulnerable and excluded children, to the benefit of all children, everywhere.

Megaworld Foundation has been UNICEF’s regular partner, providing voluntary contributions for the implementation of its various programs. One particular program where the Foundation is greatly involved is in the reduction of child mortality in the country. The Foundation has helped accomplish this by supporting UNICEF’s micronutrient supplementation and food fortification for children, particularly the Ready for Use Therapeutic Food and distribution of essential vitamins and medicines.

The Foundation also readily responds to emergency situations brought by destructive calamities, including relief operations and disaster risk reduction programs that UNICEF conducts before, during and after disasters.





Photo courtesy of World Vision Development Foundation, Inc

MEGAWORLD FOUNDATION

# BRINGING WORLDS TOGETHER



“ The Foundation shares in the program’s objective of enabling families and communities build a healthy, stable and safe environment where their children can grow. ”



Using its blessings to help others, Megaworld Foundation has partnered with World Vision Development Foundation, Inc. (WVDF) in helping improve the lives of more than 100,000 sponsored children in 33 provinces and 36 cities nationwide, 44 communities (or Area Development Programs) where WVDF serves.

Megaworld Foundation has extended its support to WVDF’s various programs, which includes child sponsorship; where children are provided with the basic commodities they need to help them grow up in a healthy environment as they strive to attain a more sustainable future.

Its contribution to World Vision’s child sponsorship program since 2011 has helped send to school 15 children from a small fishing and farming community in Western Mindanao.

By sponsoring a child, the Foundation helps not just the son or the daughter, but also the family and community he or she is part of. The Foundation shares in the program’s objective of enabling families and communities build a healthy, stable and safe

environment where their own children can grow. Since the Philippines is a country regularly struck by devastating typhoons, the Foundation and World Vision help protect the children in times of calamities. The goal of prioritizing their safety and welfare is achieved by responding to humanitarian emergencies, conducting relief operations and helping rehabilitate the stricken communities afterwards.

Another project supported by the Foundation is the 12-Hour Famine program, which is one of the biggest youth movements fighting hunger in the country. “Hunger Fighters,” or people advocating for every individual to be capable of eating complete and nutritious meals, join hands with young people worldwide that have pledged to help end hunger and poverty in their own little ways.

World Vision’s battle cry, “*Our vision for every child, life in all its fullness; Our prayer for every heart, the will to make it so,*” echoes the aims of the Foundation.





Photo courtesy of Operation Smile Philippines



# CREATING SMILES CHANGING LIVES OF CHILDREN



“ The Foundation sponsored the surgery of 205 cleft children. Now they can smile without a care and face the world without fear or shame to pursue their dreams. ”

Every year, about 4,000 Filipino children are born with a cleft lip, a cleft palate or both cleft lip and cleft palate. The deformity disfigures their faces and makes it difficult for them to speak and eat, hobbles their speech and opens them to ridicule and rejection, which shatter their self-esteem. It not only robs them of their smiles, but also of their childhood’s joys and hopes.

Operation Smile is a global charity that traces its roots in the Philippines. It provides free reconstructive surgery and related healthcare to children afflicted with oral cleft and other congenital facial deformities in 61 countries around the world.

In commemoration of the organization’s 30th anniversary in 2012, the local Operation Smile Philippines held “The Journey Home,” a surgical and dental mission that mobilized 1,000 volunteers from 37 countries, who treated thousands of indigent in nine cities across the country over a period of four weeks.

Megaworld Foundation partnered with Operation Smile Philippines to make “The Journey Home” happen – and in the process helped change lives. The Foundation’s donation sponsored the surgery of 205 cleft children, which healed their hurt, made them whole, and set them free of their deformity. Now, they can smile without a care and face the world without fear or shame to pursue their dreams.



# SUPPORTING EDUCATION PROMOTING TOURISM

Geared toward the purpose of contributing to the development of Philippine tourism, Megaworld Foundation, Inc. and Asian Institute of Management (AIM) Scientific Research Foundation, Inc., have partnered to establish the latest research center in AIM, the Dr. Andrew L. Tan Center for Tourism.

Launched on February 16, 2012, the center aims to provide interdisciplinary research on tourism challenges and opportunities in the country, and to support the initiatives undertaken by the tourism and hospitality industry. As a means to attain AIM's vision of developing leaders for emerging markets, the center is the first research center that promotes the competitiveness and sustainable development of Philippine tourism.

Megaworld Foundation, through the initiative of Dr. Andrew L. Tan, will fund the tourism projects organized by AIM through a Php100 million contribution. The first Php50 million has been given as an initial endowment donation, while the remaining Php50 million will be donated in increments amounting to Php10 million each annually from 2013 to 2017. The initial endowment fund will be managed by the AIM Scientific Research Foundation, Inc. and will be used to generate earnings, which will later fund the operations, activities and projects of the center.

Both foundations have agreed to collaborate on activities and projects that will be undertaken



by the Dr. Andrew L. Tan Center for Tourism. The center, along with its purpose, will not only benefit the two foundations but will also be an integral part of the country's economic progress. Tourism-integrated developments initiated by the center will support the Department of Tourism's "It's More Fun in the Philippines" campaign. It will also serve as an avenue for the Aquino administration to reach its goal of 10 million tourist arrivals in the country by 2016.

Committed to making a difference, Dr. Tan said,

**" I firmly believe that tourism is the next sunshine industry in the Philippines. It is the industry that can best showcase the world-famous hospitality of the Filipino, and the amazing natural beauty of our islands. Through the Megaworld Foundation, I have therefore deemed it fitting to establish the Dr. Andrew L. Tan Center for Tourism at no less than Asia's leading institution for management and business education, the Asian Institute of Management. "**





# EXTENDING SUPPORT

Megaworld Foundation reaches out to various members of society through the institutions it supports and sponsors.



Kythe Foundation



Alagang Kapatid Foundation



Virlian Foundation



Save a Life for the Hydrocephalus Children



Caritas Manila



H.E.R.O. Foundation



Kidney Foundation of the Philippines



Operation Blessing Foundation Philippines Inc.



Philippine General Hospital



Cottolengo Filipino



Philippine Children's Medical Center



Catholic Ministry to Deaf People





## MONETARY DONATION



PGH Medical Foundation



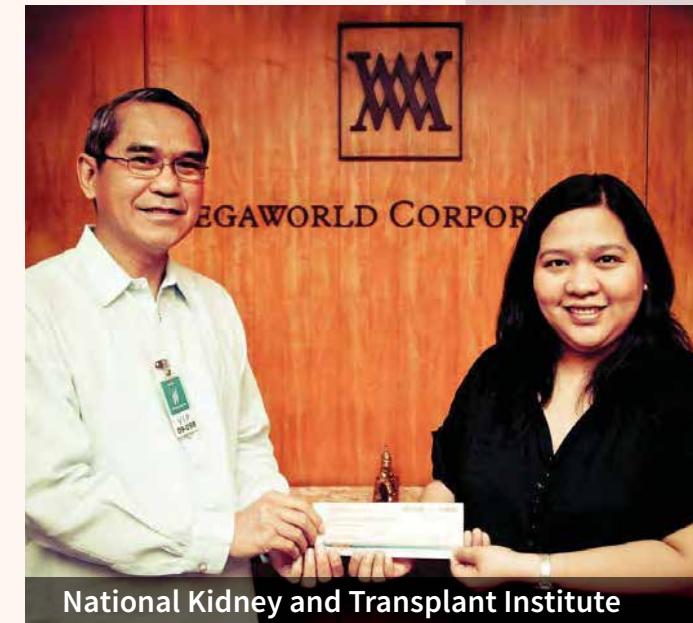
Foundation of Our Lady of Peace Mission



Philippine Heart Center



Hospicio de San Jose



National Kidney and Transplant Institute



Jesuit Volunteers Philippines Foundation

## MONETARY DONATION



Philippine Leprosy Mission



Philippine Tuberculosis Society



Anawim Lay Missions Foundation



UNICEF



Philippine Business for Social Progress



Leukemic Indigents Fund Endowment (L.I.F.E.)

## MONETARY DONATION









Check donation to Children's Hour  
The World Centre, February 2012



# PROVIDING CHILD-FRIENDLY SOURCE OF KNOWLEDGE



“ Both Children’s Hour Philippines  
and Megaworld Foundation work hard in pursuing  
their dreams of providing access to quality education  
for the Filipino students. ”



Megaworld Foundation’s main thrust centers on educational programs. Over the years, it has shared its resources to and through Children’s Hour Philippines. One of the ways it supports Children’s Hour is through the “Sharing the Light” project.

Sharing the Light aims to rehabilitate and enhance 50 public high school libraries by constructing and renewing operational and physical infrastructures. It also hopes to further replicate its progress in all public high schools in order to encourage and nurture the students’ interest in reading and learning.

Libraries are an underappreciated part of an educational institution. The onset of modern technology as a viable tool for research and information has made it more difficult for libraries to capture and sustain the students’ attention. While this may be an issue for more developed institutions, it is not as legitimate of a concern for a school that does not even have a public library to begin with. For these schools, Children’s Hour’s Sharing the Light project is a realistic solution. For them, a simple yet functional library remains the best repository of knowledge.





Facade of Malaguip Integrated School  
Paoay, Ilocos Norte, April 2013

# CONSTRUCTING PATHWAYS TO EDUCATION



“ The Foundation believes that having a classroom that is conducive to learning will greatly help the students to perform well in their class, and hopes that through this partnership it was able to create a big impact to the students and be a tool for them to strive for a better future. ”

Since its inception in 1997, Megaworld Foundation has always believed that education is key in improving the lives of the marginalized sectors. While this remains a generally acceptable truth, the Foundation recognizes that there are more factors that get in the way of students having a good education. One of these challenges is the shortage in classrooms.

The Foundation has partnered with the Department of Education in Paoay, Ilocos Norte, for the construction of a one-story, five-classroom building, complete with a covered pathway and an elevated reservoir at Malaguip Integrated School. The Megaworld school building was inaugurated on April 18, 2013.







• Façade of Bagong Tubig Elementary School  
• Calaca, Batangas, December 2012



# A HAVEN FOR LEARNING



“ The Foundation sponsored the acquisition of chairs and construction of a two-room building for a public elementary school. It replaced one of the school’s 35-yr old buildings and will benefit some 260 pupils in a farming community of about 2,500. ”

The Malaguip Integrated School in Paoay, Ilocos Norte, is not the sole beneficiary of the funding shared by Megaworld Foundation.

Every morning in the remote municipality of Calaca, Batangas, parents joyfully bring their children on their way to the newly constructed building in Bagong Tubig Elementary School. The new building is one of the Foundation’s real solutions to today’s educational issues. And after 35 years of the community wishing for this facility, it has finally come to be.

The Foundation partnered with BIRTH, Inc. through its “Build a School” project. The former provided resources to BIRTH, Inc., which utilized its mason volunteers to make the plan a reality.

The one-story, two-classroom school building, complete with furnishings, chairs and equipment, make each day conducive for learning. It is serving as a haven for 260 pupils for school year 2013-2014, and it will welcome thousands of future students that reside in the farming community of Calaca.

The partnership between BIRTH Inc. and Megaworld Foundation has truly opened new doors. Similar to the brightly painted walls of Bagong Tubig Elementary School, it has definitely brought new life to the dreams of the future leaders of Batangas.





Habitat for Humanity Youth Build  
Tanza, Navotas, April 2013

# RENEWED LIVES IN NEW HOMES: THE PARTNERSHIP OF MEGAWORLD FOUNDATION AND HABITAT FOR HUMANITY PHILIPPINES



“ The Foundation, through its strategic partnerships with humanitarian organizations such as Habitat for Humanity Philippines, expresses its solidarity for the less privileged. ”

The problem of inadequate social housing has long plagued the government. The private sector is stepping in to provide solutions, working together with the government and mobilizing participation from local communities and civic society organizations. This is to ensure that such big efforts can sustain the viability of housing projects in the long term.

Through the partnership between Habitat for Humanity Philippines and Megaworld Foundation, displaced victims of calamities like Cherry were provided simple, affordable, and most of all, decent housing. This was made possible through the generous donation of Megaworld to Habitat, which amounted to Php10 million to build 66 houses in Navotas.

Building houses is an advocacy closest to the heart of Megaworld Chairman and CEO Andrew Tan.

*“Building homes for disadvantaged Filipino families through Habitat is a great and tangible way to show them that they matter and shouldn’t lose hope,” he said.*

The Foundation, through its strategic partnerships with humanitarian organizations such as Habitat, expresses its solidarity for the less privileged. It further hopes that by setting an example, others will be inspired to do their part.

For more than nine months basketball courts turned into evacuation centers. Despite their situation, Cherry did not lose hope, deciding to focus on moving on and looking for a permanent place for her family to settle down in.







In 2010, Dr. Andrew L. Tan donated ₱ 9 million to Habitat for Humanity’s Disaster Response and Risk Mitigation program, where 100 housing units were constructed in the BayaniJuan Housing project in Southville 7, Calauan, Laguna. Families living along Estero de Pandacan and Estero de Paco were the beneficiaries of the housing units, which were completed in September 2011.



Photo courtesy of Habitat for Humanity Philippines



Cherry Feyta, Typhoon Pedring survivor, Habitat For Humanity Philippines homepartner, Navotas City




“Nabagyo po kami, Bagyong Pedring po. Na-washout po ang bahay namin, sa isang tulay po, at dagat na ang ilalim. Noon tumaas ang tubig, bumigay po yung tulay. Sa paglikas po namin, wala pong natirang gamit kung hindi isang kalderong kanin at mga suot namin na damit. Mabuti na lang po at nakaligtas kaming mag-anak. Sa school po kami nag-evacuate, tapos po ay inilipat kami sa isang court, at dun po kami tumira ng 9 months.


October 2010 ng mapili at matulungan ang pamilya ko ng Habitat for Humanity. Nakapag-comply po kami sa requirements at natapos ko po ang 400 hours na requirement bilang sweat equity kapalit ng bahay. June 2012 ng pinayagan na kaming lumipat. Malaki po talaga ang naitulong ng partnership ng Habitat for Humanity Philippines at Megaworld sa pagpapagawa ng mga bahay para sa tulad namin na walang matitirhan.”

₱19 MILLION

DONATED TO


Habitat for Humanity Philippines

ALLOWED THE CONSTRUCTION OF



166 HOUSING UNITS

AND CREATED




3,320


SQUARE METERS OF LIVING SPACE


FOR

66 FAMILIES IN TANZA, NAVOTAS



100 FAMILIES IN CALAUAN, LAGUNA









## SUSTAINABLE HOUSING FOR THE URBAN POOR COMMUNITIES: THE PARTNERSHIP OF MEGAWORLD FOUNDATION AND GAWAD KALINGA



“ Megaworld Foundation, in partnership with Gawad Kalinga, work together to build sustainable communities to the unfortunate Filipinos. ”

Building sustainable communities for the urban poor are challenges that society face nowadays. Hundreds of thousands of poor families live in unsanitary, self-made and unsafe structures located in the slums and informal settlements. The family of Rona Manacpo used to be one of them.

Rona still remembers the time when her family was afraid to go out at night because of the regular street fights that took place in their neighborhood in Mandaluyong City. While the violence was threatening enough to their well-being, the family had to deal with pests entering their makeshift house built from thin plywood, rusted corrugated iron sheets and tattered sacks.

Not one to be discouraged, Rona sought the help of local government. Though generously accommodated, there weren't enough resources to grant their community livable housing.

Fortunately, Rona and her family was selected to become a beneficiary of a planned housing project between Megaworld Foundation and Gawad Kalinga in Barangay Barangka Drive in Mandaluyong in 2006. Her family was among 70 urban poor recipients of the project.

Through the significant amount donated by Megaworld Foundation, Gawad Kalinga was able to build 83 housing units in multi-level housing structures which are suited for limited urban spaces.

The structures make up the humble community, where Rona, her family and the other beneficiaries have been thriving. Here, they now maintain livable residential units – units that house their dreams of never again going back to the makeshift shelters surrounded by mud and sludge, where they once lived.





“Yung mga donations po sa amin ay napakalaking tulong, sa aming hindi makapagpagawa ng bahay tulad nito na konkreto. Noon, hirap na hirap kami na ang bahay namin ay tagpi-tagpi lang. Eskwater po kami. Halos sa tabi ng daan nakatira. Ang ding-ding lang ng karamihan sa amin dito noon ay sako o kaya plywood. Dikit-dikit pa. Hirap na hirap kami kasi napapasok ng daga ang mga bahay namin. Naranasan din naman ang mga baha. Takot kami kapag may rambol (street fights) kasi pwedeng pasukin ang bahay namin.

Noong 2008, unang lumipat ang 14 families dito. Ngayon nasa 56 na kami, at higit pa sa ibang katabing building. Kaya nakatulong ang pagpapagawa ng Gawad Kalinga ng mga konkretong bahay, mula sa donation ng Megaworld. Matibay ang building na ito— pangmatagalan talaga. Nagpapasalamat rin kami sa pamahalaang lokal ng Mandaluyong kasi ibinahagi sa amin ang lupa dito. Naging disente ang lugar namin at pati ang mga anak namin ay natulungan kasi safe na sila sa loob ng bahay.”





# IN-KIND DONATION

Aside from giving financial assistance to its partner institutions, the Foundation also distributes in-kind donations to provide for the needs of select beneficiaries.

## Medical supplies and equipment

Create a Job for the Disabled Association, Inc.  
East Avenue Medical Center  
National Children's Hospital  
Orthopedically Handicapped Victims  
Livelihood Association, Inc.  
Rehabilitation & Prevention  
of Children with Disabilities  
Save a Life for the Hydrocephalus Children  
Tahanang Walang Hagdanan, Inc.

## Books and computer sets

Bagumbayan Elementary School  
Dasmariñas II Central School  
Dr. Arcadio Santos National High School  
SunValley Annex  
Dynamic Teen Company  
Kabisig Elementary School  
Kalayaan National High School  
Manggahan High School  
Pasay City East High School  
Pembo Elementary School  
Rosario Elementary School  
Tipas National High School  
Western Bicutan National High School

## School chairs

Bagong Tubig Elementary School  
(Calaca, Batangas)  
Malaguip Integrated School

## Food and groceries

Anawim Lay Missions Foundation, Inc.  
Asociacion de Damas de Filipinas  
CRIBS (Create Responsive Infants By Sharing)  
Foundation, Inc.  
Grace to be Born  
He Cares Foundation  
Manila Boys Town



Book Donation  
Rosario Elementary School, December 2012





Reference books, Western Bicutan National HS



Hospital beds, East Avenue Medical Center



Old books, Dynamic Teen Company's Kariton Klasrum



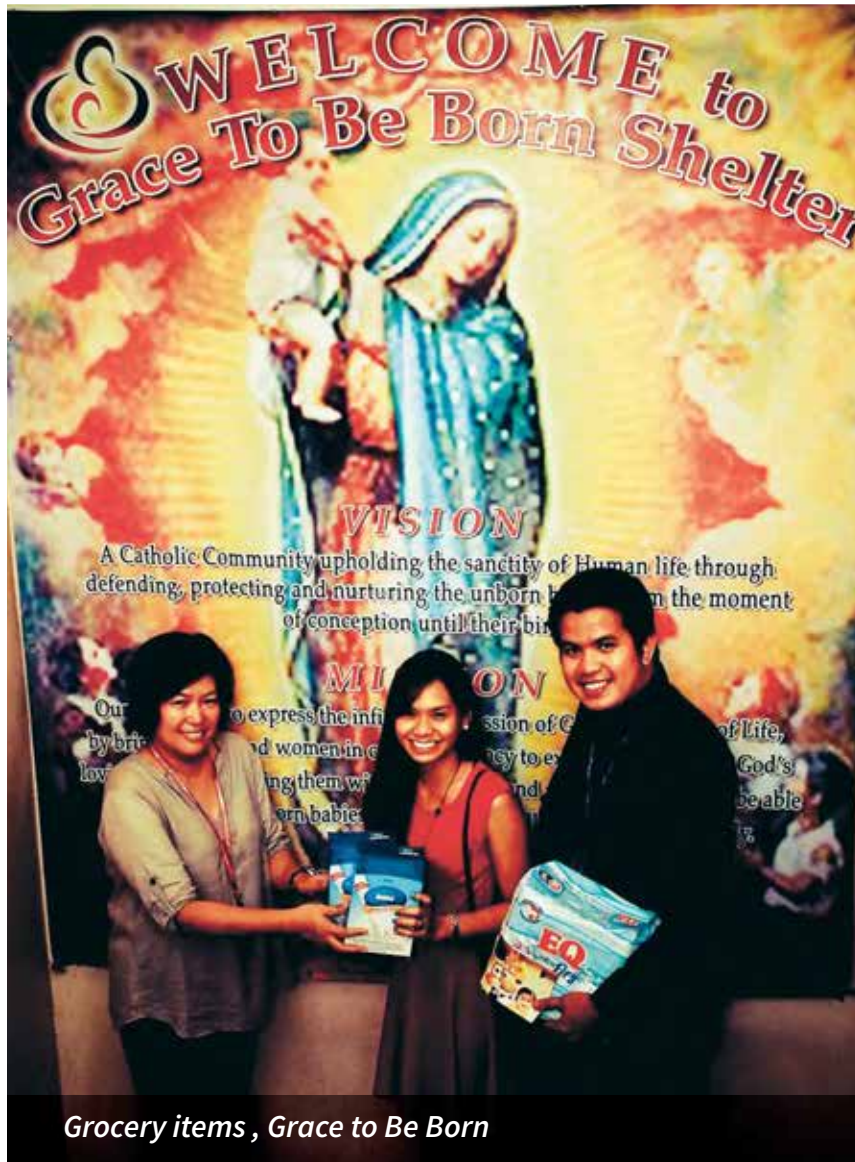
Christmas gifts, FTI Complex, Taguig City



Construction supplies, Pembo Elementary School



Reference books, Diosdado Macapagal HS



Grocery items , Grace to Be Born



Wheelchairs, Create a Job for the Disabled Association



Books and computer set, Rosario Elementary School

# IN-KIND DONATION

Support is given by the Foundation through in-kind donations such as reference and library resources to schools, as well as construction materials, medical supplies and equipment to hospitals and clinics.



Over the years, thousands of Filipino families have been affected by environmental change. Realizing this, Megaworld Foundation has extended its hand to help victims of calamities from nearby provinces such as Laguna and Cavite and those that live in the farthest barrios of the Visayas. The Foundation has actively practiced disaster and calamity responsiveness in an aim to uplift lives and rebuild communities.

**Typhoon Ondoy, 2009**

ABS-CBN Foundation-Sagip Kapamilya

**Typhoon Sendong, 2011**

ABS-CBN Foundation-Sagip Kapamilya  
GMA Kapuso Foundation  
Phil. Center of Young Leaders in  
Governance Foundation  
Philippine Business for Social Progress  
Philippine Red Cross  
UNICEF

**Central Mindoro Flooding, 2011**

Community and Family Services  
International

**Typhoon Pedring-Quiel, 2011**

ABS-CBN Foundation-Sagip Kapamilya

**Southwest Monsoon Flooding, 2012**

Filipino-Chinese Chamber  
of Commerce and Industry, Inc.

**Typhoon Gener, 2012**

**Typhoon Pablo, 2012**

ABS-CBN Foundation-Sagip Kapamilya  
Alagang Kapatid Foundation, Inc.  
Gawad Kalinga  
Philippine Red Cross  
UNICEF  
We Exalt You Jesus Foundation, Inc  
World Vision Development Foundation

**Negros Oriental Earthquake, 2012**

GMA Kapuso Foundation

**Distribution of Relief Goods**

ABS-CBN Foundation-Sagip Kapamilya  
Baseco, Manila  
Brgy. Malanday, Marikina  
Cainta, Rizal  
Calumpit, Bulacan  
Hagonoy, Bulacan  
Mabitac, Laguna  
Macabebe, Pampanga  
Nasiglan, Taguig  
Palingon, Taguig City  
Pinagbuhatan, Pasig City  
Sta. Ana, Manila  
Taytay, Rizal  
Ususan, Taguig City



Relief operations for survivors of typhoon Pedring  
Barangay Meyto, Calumpit, Bulacan, August 2012





Brgy. Meyto, Calumpit, Bulacan



Anak Pawis District 1, Cainta, Rizal



Paligong, Taguig City



Anak Pawis District 1, Cainta, Rizal



Mabitac, Laguna



Sta. Ana, Manila



Nasiglan, Taguig City



Malanday, Marikina City



Brgy. Santisima Cruz, Umboy, Sta. Cruz, Laguna



Hagonoy, Bulacan



Pinagbuhatan, Pasig

# CALAMITY RESPONSE

The Foundation extends its reach to calamity victims from various areas in Metro Manila and nearby provinces. Volunteers travel to the affected areas to distribute grocery items, medicine and other necessities to victims devastated by typhoons and fire.





Philippine Council of Deans and Educators in Business Philippine Alliance for the Disabled Persons Philippine American Chamber of Commerce Western Bicutan National High School Living for Christ Foundation  
Blessed John Paul II Home for Priests University of Asia and the Pacific Foundation GAWAD KALINGA HABITAT FOR HUMANITY PGH MEDICAL FOUNDATION TULOY FOUNDATION  
Maria Lena Buhay Memorial Foundation Tunay na Alyansa ng Bayan Alay sa Katutubo Cottolengo Filipino ABS-CBN FOUNDATION Dulaang Tahimik ng Pilipinas Philippine Cerebral Palsy  
Association of Foundations Philippines GRACE TO BE BORN CRIBS Foundation AIM SCIENTIFIC National Press Club of the Philippines Anawim Lay Empowering Philippines  
Mater Dei Marriage Encounter Community Opifices Christi Missionary Priests Order of the Knights of Rizal RESEARCH FOUNDATION Missions Brilliant Minds ALAGANG KAPATID FOUNDATION  
East Avenue Medical Center National Children's Hospital Foundation KYTHE FOUNDATION Little League Manila Chapter  
Our Lady of Peace Hospital Jesuit Volunteers Philippines Foundation The Roman Catholic Archbishop of Manila Dar Amanah Children's Village Villamor Air Base Elementary School  
St. Isidore the Farmer Parish He Cares Foundation Philippine Foundation for Breast Care Foundation Autism Society Philippines Municipality of Ternate Asian Conference of Religions for Peace  
Teodoro F. Valencia Foundation Save a Life for the Hydrocephalus Children UP MOUNTAINEERS Center for Tuberculosis in Children Philippines ERDA Foundation  
Mga Anak ni Inang Daigdig Philippine Leprosy Mission Brothers Of Mercy Voice of the Hydrocephalus Victim Children MISSIONARIES OF THE POOR Philippine Hospicio de San Jose DAUGHTERS OF MARY HELP OF CHRISTIANS Ronald McDonald House of Charities  
Bagumbayan Elementary School Kabisig Elementary School Kalayaan National High School VIRLANIE FOUNDATION Children's Hour Philippines Boy Scout of the Philippines I Can Serve Foundation National Kidney and Transplant Institute  
World Vision Development Foundation Golden Acres: Haven for the Elderly AFI GABAY KAPAMILYA ALAY PAG-ASA CHRISTIAN FOUNDATION League Child Justice ARCHDIOCESE OF LIPA Sinag for the Sightless Institue for the Promotion & Preservation of Ecclesiastical Cultural Heritage Economic Journalists Association of the Philippines  
Operation Smile Philippines Foundation Dr. Fe Del Mundo Medical Center Foundation Pangarap Foundation Salt Payatas Foundation Philippines BIRTH Home of Joy Tahanang Walang Hagdanan Rehabilitation and Prevention of Children with Disabilities  
Philippine Business for Social Progress Pembo Elementary School Pasay City East High School Philippine Red Cross Catholic Mass Media Awards Foundation Philippine Tuberculosis Society National Center for Mental Health Leukemic Indigents Fund Endowment (LIFE)  
FFCCCII Foundation Community and Family Services International National Blind Masseurs Service Association H.E.R.O. FOUNDATION Dynamic Teen Company Making a Difference St. Joseph of Dingras Foundation Philippine Cancer Society Real LIFE Foundation  
Haribon Foundation Kidney Foundation of the Philippines Food for Hungry Minds School EPCALM Adult Foundation of the Philippines  
Casa Miani (Somascan Fathers) Foundation Catholic Ministry to Deaf People Central Luzon Conference of Seventh-Day Adventist Church Children's Joy Foundation Dalaw Kalinga Foundation Couples for Christ Global Philippine Children's Medical Center



# cultivate to motivate



The Foundation cultivates a strong culture of service and volunteerism that motivates its employees to do the same. With its activities centered strongly on community development and nation building, more employee volunteers have participated in programs, and in some occasions, initiated their own.







# EMPLOYEE VOLUNTEERISM

“ One of the Foundation’s goals is to cultivate a culture of volunteerism and community involvement among its ranks. ”



**M**egaworld values its employees and sees them as a vital part of the company’s success. The Foundation, for its part, compels them to support its corporate social responsibility efforts regularly. One of the Foundation’s goals is to cultivate a culture of volunteerism and community involvement among its ranks.

To date, the Foundation has already engaged more than 200 employees to dedicate a total of 3,000 volunteer hours—a number that grows steadily—in carrying out socio-civic projects and activities such as feeding programs, medical missions, tree planting, mural painting and low-cost housing construction.

Through Megaworld’s dedicated employees, Megaworld Foundation is working to extend its reach and influence to touch even more lives.



## EMPLOYEE VOLUNTEERISM



**MEDICAL  
MISSION**  
1,158  
TOTAL PATIENTS  
SERVED



**FEEDING  
DAY**  
410  
UNDERNOURISHED  
CHILDREN FED



**FUN RUN**  
1,800  
TOTAL KILOMETERS  
RAN



**TREE  
PLANTING**  
3,000M<sup>2</sup>  
TOTAL AREA  
COVERED



**RELIEF  
OPERATIONS**  
5,650  
BAGS DONATED TO  
VICTIMS



**TIME  
SPENT**  
8,436  
TOTAL VOLUNTEER  
HOURS RENDERED





# MEDICAL AND DENTAL MISSIONS: BRING HEALTH, GIVE WEALTH



“ Megaworld Foundation joins hands with various institutions to provide medical missions for underprivileged members of barangays around Metro Manila. This annual activity is a venue for the Foundation, together with its partners, to deliver health care services such as check-ups, treatments for common ailments and screenings, and to distribute medicine and vitamins. ”

There are times when a bud blooms unexpectedly, exuding a beauty all its own. This is comparable to people who volunteer for medical missions. They go with the expectation that they are helping people less fortunate than themselves. But in the end, they often find themselves touched and changed by the experience far more than the people they extend their assistance to.

In 2010, Megaworld Foundation partnered with United Way Philippines, Inc. to conduct its first medical mission for the underprivileged residents of Barangay Central BIR Road in Quezon City. About 60 Megaworld employees and Foundation scholars volunteered their time and effort to make the medical mission successful. From a target of 100 individuals, more than 400 people benefitted from this activity.

The next year, the Foundation sponsored and organized another medical mission at Jose Abad Santos High School (JASHS) in Binondo, Manila. It pooled yet another group of volunteers from Megaworld’s employees and Foundation

scholars to support the medical team of Dalaw-Kalinga Foundation (DKF), the Foundation’s partner in bringing quality health care services to 53 youth and 172 adult patients from JASHS.

Then, in 2012, Megaworld Foundation, in partnership with We Exalt You Jesus (WEYJ) Foundation, also conducted a medical-dental mission in Payatas in Quezon City, one of the poorest communities in Metro Manila. Free medical services were provided to some 200 residents from Barangay Asprer. Another highlight of the Foundation’s partnership with WEYJ was the provision of peer counseling and praying over, as well as the distribution of toys, food, clothing and bibles.

There were 67 volunteers in total from the joint mission. First-time volunteers felt that they were able to help even in their small ways. They were humbled to know that Payatas residents were concerned about their health despite their surroundings. The medical mission in Payatas, Quezon City, taught the volunteers that even in the harshest of environments, there can still be a promise of life.





MEGAWORLD FOUNDATION

Feeding program  
Villamor Air Base Elementary School, November 2012



BREAKING GROUND & THRIVING

# FEEDING PROGRAMS: ONE SPOON AT A TIME



“ Help nourish the nutritional and spiritual conditions of the abandoned street children in Metro Manila. ”

Megaworld Foundation has always known that the strength of its social welfare commitment is in mobilizing the employees of Megaworld Corporation to volunteer for its corporate social responsibility projects.

One of its partnership projects is with He Cares Mission, Inc. The Foundation joined hands with the Christian non-profit organization to help nourish the nutritional and spiritual conditions of the abandoned street children in Metro Manila through its weekly feeding program. The Foundation and Megaworld employees gave wholehearted support by partly covering the operational needs of the organization.

In July 2011, around 190 children from various informal settlements in Quezon City attended He Cares' regular weekly feeding program. On that day, Megaworld employee volunteers were the ones in charge to make the day extra special. Aside from lunch, the children enjoyed games, values-centered storytelling, coloring activities and joyful praise and worship before the day ended.

“We need more activities like these, as well as people like you to give their resources, talents, and quality time to these children. Your touch brings healing,” said Bro. Joe Dean Sola, lay missionary and founder of He Cares Mission, Inc., referring to the support received from the Foundation.

In the second year of One Spoon at a Time, the Foundation identified Villamor Air Base Elementary School (VABES) as its beneficiary. Thirty-two volunteers rendered nine hours of volunteer service which focused on feeding not only the children but also nourishing their minds through games and activities on health awareness and proper nutrition.





Mangrove tree planting  
Freedom Island, Las Piñas - Parañaque City, October 2012



# TREE PLANTINGS: PLANT A TREE, MAKE A DIFFERENCE



“ Megaworld Foundation is committed to be part of the solution to the environmental crisis, and it starts with planting a tree. ”

Global warming, water crisis, weather-driven calamities and disasters – these are just some of the huge concerns affecting Filipinos from all walks of life. In recent years, the Philippines has experienced one calamity after another due to drastic weather changes. More and more scientific studies and research point to the prevalent destruction of natural resources as the culprit. Indeed, there is an urgent call to action against continuing environmental degradation.

Megaworld Foundation is committed to be part of the solution to the environmental crisis, and it starts with planting a tree. It seems like such a small thing, but the truth is that one tree can make a difference, and one individual can effect change.

The Foundation partnered with ABS-CBN Foundation-Bantay Kalikasan in support of the “Save the La Mesa Watershed Project.” Through this three-year partnership, which started in 2008, Megaworld Foundation sponsored a “Protect a Hectare” package. Aside from a cash donation as seed money for the rehabilitation and protection of the La Mesa Watershed, Megaworld employees and scholars participated in environment-friendly activities, such as a lecture on environmental awareness, an environmental race, and actual tree planting in designated areas around the watershed.

Aside from helping protect La Mesa Watershed through tree planting activities, the Foundation also helped protect Freedom Islands or the Las Piñas-Paranaque Critical and Eco-Tourism Area in 2012. The Foundation’s donation to and partnership with Hands on Manila’s Servathon provided an opportunity for employees to participate in the coastal clean-up and mangrove planting in Freedom Islands. The half-day activity was made possible by the collective efforts of socially concerned corporations including Megaworld to conserve whatever is left of our depleting environment.

Tree and mangrove plantings, coastal cleanup events are not only ceremonial activities. These are also tangible practices of responsible citizenship. Supporting these activities is a testament of the Foundation’s share in the campaign for a greener environment for future generations to live.





MEGAWORLD FOUNDATION

Run for Pasig River  
Quezon City, September 2012

## Engr. Philipps C. Cando

Senior Vice President for Operations



Senior Vice President for Operations Engr. Philipps Cando was one of the runners that participated in the very first three-kilometer Fun Run back in 2010. Today, he runs as often as he can.

“That first fun run was held on a Sunday, a day when I normally spend time jogging and going to the gym for my fitness and wellness. I joined it for my health, but I also realized it was a good boost for morale,” he said.

For three years now, Mr. Cando has been very supportive of such activities. His enthusiasm has spread to the members of his team, with more and more of them participating in the fun runs annually.

“Supporting activities related to charity, such as the fun run, is a form of social responsibility,” added Mr. Cando.

In its 15th year, the Foundation stays optimistic that corporate social responsibility among Megaworld’s employees will be further promoted, among the ranks and the officers.

“Congratulations to Megaworld Foundation members and officers on its crystal anniversary. More power to you, and long live the organization,” said Mr. Cando.

# FUN RUNS: RUNNING FOR A REASON

“ Supporting activities related to charity, such as the fun run, is a form of social responsibility. ”



Estero de San Miguel pipeline (before)



Estero de San Miguel pipeline (after)

Running has evolved from being a form of beneficial exercise to instrument in advocating worthwhile causes.

Individual runners and those in small groups come together annually to run in achieving both objectives: running for a healthier body and a healthier environment. These kinds of fun runs excite anticipation among participants because of what they symbolize.

One of the more famous fun runs in the country is the annual “Kapit Bisig Para Sa Ilog Pasig” fun run, an advocacy event spearheaded by ABS-CBN Foundation Inc. Since 2010, Megaworld Foundation has consistently supported and participated in the project, which is responsible for cleaning the estero or the waterways in Metro Manila that connect to the country’s longest river, Pasig River.

For its initial participation in 2010, Megaworld Foundation enjoined 150 of its employees to run three kilometers around the SM Mall of Asia grounds.

The contingent was part of the hundreds of thousands of Filipinos who attempted a Guinness World Record for the most number of participants in a foot race.

The following year, 142 employees signed up for the “Run for the Pasig River” and ran the length of Roxas Boulevard. Meanwhile, in 2012, 201 of Megaworld employees traversed the length of Quezon City’s Elliptical Road to Commonwealth Avenue before proceeding back to Quezon Memorial Circle.





Mural painting  
National Children's Hospital, November 2011



# PAINTING FOR PEDIATRIC PATIENTS



Believing that corporate volunteerism enhances employees' morale and productivity by giving them a sense of accomplishment and satisfaction through helping communities, the Foundation partnered with Hands on Manila and sponsored a mural painting in National Children's Hospital in 2011.

Hands on Manila (HOM), an international affiliate of Hands-On Network powered by Points of Light Foundation, manages and coordinates group works and corporate employee volunteer projects including volunteer leader training seminars. Part of the regular volunteer activities that HOM runs all year round is its Servathon, which involves various corporations in celebrating volunteerism through a service

marathon. This day of community service engages corporate employee volunteers to work together in providing assistance to various sectors and communities of Metro Manila and neighboring towns or provinces.

The Foundation sponsored a Servathon Silver Partner package in 2011, which is inclusive of a volunteering activity. Thirty Megaworld employees volunteered for a mural painting in the corridors of the respiratory ward of National Children's Hospital (NCH) for the pediatric patient beneficiaries of Kythe, Inc. Kythe caters to the psycho-social needs of pediatric patients by making hospitals more colorful and vibrant places for children that are undergoing treatments for their illness.

The activity, which lasted for half a day, unleashed creativity, camaraderie and teamwork. Eye-catching colors brought life to neutral walls, and joy to the wards of NCH.

“ Making hospitals more colorful and vibrant places for children that are undergoing treatments for their illness. ”





# TESTIMONIALS



**JAY DAYAG**  
Photographer, Corporate Communications and Advertising

“I have learned a lot from joining medical missions and other Foundation activities because it showed me how to be grateful. It made me understand the importance of being content with what I have. Covering Megaworld Foundation’s events also make me proud to be part of a socially responsible company such as Megaworld Corporation.”



**GERARD VITO**  
Asst. Vice President, Sales-Megaworld International

“I have compared myself to a lighthouse because I give light to people. I want to make a difference in the lives of others, and with my participation in the activities of the Foundation, I know I am fulfilling my purpose in life. Seeing them smile, I develop a sense of fulfillment and in my own little way, I was able to do my share of making their lives better. I am also grateful to God that I am blessed.”



**ROWENA SAN PEDRO**  
Sr. Accounting Manager, Financial Reporting Group

“We are proud and privileged to have a lot of FRG volunteers whenever Megaworld Foundation conducts its advocacy activities and events. We encourage our staff to participate despite their busy schedule because we want them to experience how to help and communicate with different kinds of people. Aside from that, by joining these activities, we also foster camaraderie within the group. So far, we have joined several events. Through the help of the Foundation, our group has already done so much—from donating to those affected by typhoons and floods to cleaning up the environment to using recycled materials in our operations. In all of our efforts, we can say that the Foundation has encouraged us to help, support and show our care for the people who are really in need.”



**ANNALISA YAMAT**  
Sr. Accounts Receivable -  
Documentations Associate, Accounts Receivable Section

“Being a volunteer of Megaworld Foundation’s activities is really an honor. Whenever I volunteer, I feel very fulfilled. Though an event may be tiring, I always come home smiling. The joy I feel is really overwhelming because I realize that just by doing a simple thing, I can make a big impact on someone’s life. No amount of money can buy that wonderful feeling of someone thanking you. I got the chance to participate in several activities, such as feeding programs, fun runs, tree plantings and medical missions. Each activity has given me memories I will surely treasure.”



**MARISSA BARAWED**  
Sr. Accounts Receivable - Rentals Associate, Accounts Receivable Section

“The feeling of satisfaction, fulfillment and happiness whenever I volunteer is a reminder that I should be thankful for where I came from and where I am right now. Helping people made me realize how blessed I am, even though I admit we are all facing different difficulties and challenges in life. Helping others by participating in Megaworld Foundation’s events and activities—tree planting, medical and dental missions, fun runs, feeding programs and newspaper drives—keeps me motivated, and it sustains my hopes and dreams of getting the most out of life. In joining environment-related activities, I’ve learned to value nature, and better ways to conserve and protect it.”





.....  
Outreach Program  
Cottolengo Filipino, October 2010  
.....



## SOCIAL RESPONSIBILITY AT WORK: DRIVES AND CAMPAIGNS



When something is planted in the ground, it is compelled to blossom. Volunteering for a worthwhile cause is an occasion when Megaworld employees can come together to bring about something greater—to sow and to reap. These occasions create a lasting impact, not only for the beneficiaries of these activities, but also for the volunteers.

Megaworld Foundation has spearheaded noteworthy drives and campaigns to uplift the less privileged in society, and at the same time, shape the growth of the organization. These corporate social responsibility projects have encouraged Megaworld employees to offer time,

effort and resources to a valuable end. “Book from the Heart,” the Foundation’s first drive in February 2010, received an overwhelmingly positive response from employees and generated a total of 500 donated books. Another project, a paper drive and contest dubbed “Reaching Others by the Stacks,” was held from July to August in the same year. In this undertaking, every department and division was called upon to unite for the environment. Employees were challenged to donate as many old newspapers, magazines, telephone directories and scrap paper as possible. Megaworld’s Corporate Social Responsibility and Human Resources representatives-in-charge collected the paper stacks every Saturday throughout the duration of the project. The Corporate Communications and Advertising Division

emerged as the winner of the contest, having contributed the most paper stacks. Aside from a cash prize, the division was given the opportunity to choose a charity beneficiary.

Partnering with Human Resources Division, the Foundation organized another in-house project called “Clothed with Love,” which proved extremely successful. The clothing drive invited employees to donate gently used clothes for the benefit of He Cares Foundation, a Catholic/Christian non-profit organization that helps street children and their families. Employees showed love for the unfortunate by donating clothes for kids ages 6 to 16 years, as well as adult garments for the families residing

“ Megaworld Foundation has spearheaded noteworthy drives and campaigns to uplift the less privileged in society, and at the same time, shape the growth of the organization. These corporate social responsibility projects have encouraged Megaworld employees to offer time, effort and resources to a valuable end. ”

at He Cares Village in Montalban, Rizal. Donors received special items from the livelihood project of He Cares Mission Community as gifts.

A project with the aim of collecting gift items for children was conducted in 2011, this time for the benefit of Salt Payatas Foundation. A total of 459 items, which included toys, school supplies and sports gear and equipment were collected for the drive.



“ The Foundation, through its education- and charity-centered activities, demonstrates its deep commitment to effecting social change on a very fundamental level, where a sense of volunteerism, service and stewardship is largely fostered. ”

CorpComm Reaches Out to Cottolengo Filipino

The company-wide paper drive and contest, “Reaching Others by the Stacks,” held from July 17 to August 7, 2010 was organized to nurture awareness of the environment and its conservation. The winning division, Corporate Communications and Advertising, chose Cottolengo Filipino Bahay Para sa May Kapansan as its beneficiary. Cottolengo is a religious, private non-stock, non-profit, non-government organization run by the Local Superior of the Sons of Divine Providence Congregation founded by Saint Luigi Orione as a sanctuary for poor, abandoned and disabled children. It currently houses 42 boys and subsidizes Special Education classes for 45 indigent boys and girls from families living in nearby communities.



Ms. Kim Sta. Maria shares a firsthand account of the outreach activity at Cottolengo.

“The opportunity to reach out to Cottolengo Filipino started out unexpectedly. Megaworld Foundation held a paper drive contest for Megaworld’s departments and divisions, which aimed to promote corporate social responsibility. Aside from supporting recycling and environmental efforts, the initiative offered a unique incentive. The department or division that collected the most number of newspapers and scrap paper would be given the opportunity to help its chosen charity.

Our team, then headed by our vice president, Mr. Ricky Sy, won the contest. At the suggestion of one of our members, we decided to adopt Cottolengo, one of the beneficiaries

of the Catholic Women’s League of the Diocese of Antipolo. The Cottolengo center, surrounded by the mountains of Montalban, Rizal, is less accessible than other institutions. Because of its physical location, it is a challenge to get much-needed resources to the children there. Our team thought that Cottolengo, with its noble and admirable goal, deserved our aid.

Our team, including representatives from the Foundation, had the privilege of spending the day with the Cottolengo children on October 2, 2010. We fed them, brought in a McDonald’s mascot to entertain them, and played parlor games with them. It was fulfilling for us to see how happy such a simple visit made the children. Later in the day, Father Julio Cuesta, Cottolengo’s former director, showed us the center’s facilities, introduced us to the staff



and volunteers, and most importantly, shared the children’s backgrounds and stories—all of which he knew by heart. He led us to the bedsides of the children who had the most severe disabilities, but he emphasized that they were a joy to be around, despite their limitations.

Before we left the Cottolengo center, we presented Father Cuesta a check donation of Php20,000, as well as gift packs containing food items, toiletries, school supplies and toys.

The Foundation, through its education- and charity-centered activities, demonstrates its deep commitment to effecting social change on a very fundamental level, where a sense of volunteerism, service and stewardship is largely fostered. The Foundation nurtures these ethics by encouraging

the participation of Megaworld employees in its initiatives. This has a profound impact on the communities supported by the Foundation because it creates a mindset of empowerment and action among community members, which is always beneficial over the long term.”

*Ms. Kim Sta. Maria is the Assistant Vice President of Megaworld’s Corporate Communications and Advertising Division. On a personal level, she practices social responsibility by participating in the programs of her residential community’s Homeowners’ Association. Through these programs, she is able to reach out to society in small ways—whether it is to give aid to calamity victims, donate old books to public school libraries or support food drives and recycling campaigns in the city where she resides. She and her team have been supportive of the Foundation’s advocacy programs.*



Ms. Kimberly Sta. Maria  
Assistant Vice President  
Corporate Communications  
and Advertising

“ On behalf of the entire Corporate Communications and Advertising Division, I’d like to congratulate Megaworld Foundation on its 15th anniversary. It is truly a milestone worth celebrating. The Foundation’s ubiquitous presence in the Megaworld culture has helped us employees become more aware of our roles in and responsibilities to society.

The team and I would like to commend the efforts of the Foundation executives and members in mobilizing people and resources on a daily basis. By providing practical opportunities to touch and uplift communities all over the Philippines, they are all helping create meaningful change. We look forward to the continued success and growth of the Foundation. May it always be a strong and worthy vehicle in advancing our chairman’s vision for a better and brighter future for the country and for Filipinos. ”





Book Donation  
Dynamic Teen Company, April 2010

## BOOKS FROM THE HEART

“ Megaworld Corporation employees celebrated Valentine’s Day by showing overwhelming support for Megaworld Foundation’s first book drive dubbed “Book from the Heart.” The drive, held for the benefit of the Kariton Klasrum program of Dynamic Teen Company (DTC), founded by 2009 CNN Hero of the year Mr. Efren Peñaflorida, amassed a total of 500 books. ”



Megaworld Corporation representatives led by Mr. Rafael Antonio Perez, Mr. Rommel Orbigo, Ms. Shiela Agenar, Ms. Theresa Dylim, Ms. Lucita Mariano, Ms. Ma. Elishabeth Broqueza and Ms. Dianne Villanueva delivered the books and monetary donation in April 2010.

Heart-shaped candies, chocolates and huggable pillows were distributed as small tokens to employees that donated books for DTC. Meanwhile, select employees of the company not only delivered the books to DTC but also joined its volunteers in their outreach programs, which were held in the public market and public cemetery of Cavite City. They were able to experience the actual Kariton Klasrum sessions with DTC volunteers, who shared their time and imparted knowledge to children.

For the employees who joined the outreach programs, being part of such an uplifting cause allowed them to witness the dedication and passion of individuals with a personal mission to dedicate their lives to helping and influencing the youth.

Aside from the book donation, financial aid amounting to Php50,000 was also handed to DTC to help finance the construction of its Kariton Klasrum headquarters, which will soon rise in Cavite.



# EMPLOYEE-INITIATED CHRISTMAS OUTREACH



“ There is power in giving. Megaworld Foundation has been nurturing the seeds of generosity among the employees of Megaworld Corporation by pursuing different ways to touch and transform lives. Over the past 15 years, the Foundation has slowly reaped the fruits of its efforts, improving the lives of its beneficiaries as well as Megaworld employees.

More employee-initiated activities are being held every year. Most of these worthwhile projects took place during the Christmas season, when the spirit of giving is strong and pervasive. ”



**Christmas Is For Children:  
AMG’s Outreach Activity at CRIBS Foundation**  
Ms. Maria Cristina Gonzales  
First Vice President  
Management Services Group, Asset Management Group and Administration Department

“When I took over the leadership and management of Asset Management Group (AMG), I have observed the caring nature of most of the members of the department. I saw how they looked out for each other as well as their neighboring departments. I saw that despite their individual differences, the team was unified in its values and beliefs as one family tasked to reach out to others. As such, it didn’t surprise me when one day in

December 2012, the group heads approached me with a proposal to do an outreach activity to celebrate not only the Christmas season but also the department’s 5th year anniversary. We all shared the sentiment that this would add more depth and meaning to the team’s existence.

We chose CRIBS Foundation, an organization dedicated to the caring, nurturing and healing of the abandoned, neglected, surrendered and sexually abused minors. We coordinated with Megaworld Foundation for any donation on top of what we, as a group, were planning to raise from our own pockets to sponsor the games, prizes, gifts and food that we would bring. We even researched on the age groups of the wards we were supposed to meet during the outreach so we could identify and shop for the appropriate gifts for them.

We were given the chance to mingle with the children. Initially, we were hesitant because most of the department members are male. We were worried that these young people would reject them because of their past experiences. However, we were told that exposure to a wholesome male group was another step toward healing. We were able to talk to them and learn about their hopes and dreams for the future. We saw their bravery and their determination to make something out of themselves while overcoming their traumatic experiences.

Among the female minors we met, there were a handful that were about to enter college. These young women appealed to us for assistance to support their college education by buying their products. These merchandise were repacked nuts and sweet beans. Since the girls were only allowed to receive the actual value of the goods purchased, we opted to purchase their entire inventory. At that instance, I personally saw another opportunity to help—by sponsoring a child through college. I promised myself that someday soon, I would put this into action.

Before we left, the wards showed their gratitude by presenting song and dance numbers. As they performed, we realized that here are young people who had gone through life’s harsher realities and were doing their best to cope and move on despite their pain.

We left CRIBS Foundation with lightened hearts and spirits, and happy with the thought that we had brightened the day of deserving youth, as well as ours. The joy we felt at that time cannot ever be bought or surpassed by any happiness brought about by material possessions. As we left CRIBS, we had this unspoken plan to do more outreach activities as our way of giving back all the blessings we have enjoyed.”





“Megaworld Foundation, with its varied activities, has instilled in the minds and hearts of every person it has touched, an awareness of society and environment. The outreach activities it has engaged in and the donations it has shared spark hope. These make the needy realize that somewhere out there are organizations that care for their plight. These activities also make everyone recognize the need to take responsibility and action for the less fortunate. The scholarships the Foundation awards strengthen the belief that a good education supports a better future for one’s self and family.

To Megaworld Foundation, congratulations on everything you have achieved for the past 15 years. May your resources vastly increase and be efficiently managed for you to be able to reach more people with your various endeavors. I hope that the values you continuously establish will be passed on to the next generation.”

- Tina Gonzales



“Congratulations. Megaworld Foundation has established the social conscience of the company, particularly in giving back to society. We feel blessed to be on the giving end. We are fortunate to have the Foundation on our side, allowing us to exercise the value of sharing with our minds at peace, knowing that our small contributions go directly to those who are in dire need of help. Our prayer is for the Foundation to continue its commitment to social responsibility.

- Rudy Quintana



“On behalf of Megaworld-FRG, we extend our sincere congratulations to Megaworld Foundation on its 15th year anniversary. We thank God for making the Foundation an instrument to share His providential care to those in need. Your worthwhile scholarship programs for bright and deserving students and partnerships with charitable institutions really do make a difference.

To the board members and staff, sponsors and volunteers, may the Lord bless you and grant you abundant love for your involvement and participation in the Foundation. The hope and inspiration you give to deserving recipients and the sense of responsibility you share with volunteers and donees are truly needed in today’s society.”

- Des Ramilo

*Ms. Tina Gonzales is currently the First Vice President for Management Services Group, Asset Management Group and Administration Department. She is celebrating her 20th year with Megaworld Corporation in 2013.*

*She believes that each individual should be responsible for his or her actions that could impact the community and that he or she must think before making decisions that may push the social responsibility boundaries. Social responsibility, for her, is not only about carrying out acts of charity, but also, about the philanthropic behavior of an individual or his or her desire to promote the welfare of the society.*

### Undaunted Spirit In The Midst Of Disaster: TDI and Operation Blessing Relief Response

**Mr. Rudolfo Quintana, Jr.**  
Senior Vice President  
Operations Division

“It was during the Christmas season when Typhoon Pablo struck the country in 2012. Instead of holding our own Christmas party, we decided to donate to the typhoon victims. Every member of our group saw the aftermath of Typhoon Pablo. We were very thankful that we were spared from the devastation. We thought that the best we could do was help the affected communities. The situation was further aggravated by the lack of support from the government.

I called up my staff, even my former engineers from as far as Canada and Singapore, and my family, including my sisters in Iloilo and my brother in Saudi Arabia. I told them about the desperate situation, and they responded positively to our fundraising efforts. As a result of this fundraising, our group agreed to forego our Christmas Party. Don’t get us wrong—we don’t have anything against holding Christmas parties. We all felt that this fundraising effort for the typhoon victims was a good way to express our thanks for this season. The group just wanted to share something to the needy, to share all the blessings we have received by giving to the less fortunate. Our efforts produced about Php 37,000

in cash donations and two big boxes of used clothing. Through the assistance of Mike Torres of Megaworld Foundation, we turned these donations over to Operation Blessing Foundation, the humanitarian arm of CBN Asia, the producer of The 700 Club Asia.

Some of the group members were able to join the relief efforts of Operation Blessing in Mabitac, Laguna. I vividly remember my experience there as a volunteer and I saw it as an opening scenario for more activities that could demonstrate my individual social responsibility. I saw the light of hope in the eyes of the people we helped after giving them a basket full of goods. It was a different kind of experience for me.”

*Mr. Rudy Quintana has been with the company since 1995, spearheading the completion of various projects. He is now Senior Vice President of Townsquare Development, a subsidiary of Megaworld Corporation.*

*He believes that social responsibility must start within oneself, which he calls ISR, or individual social responsibility. He thinks that in enabling the ones closest to us to share whatever they can, they will, in turn, reach out to people and these people would eventually share to more people and so on—paying it forward. Furthermore, he is guided by a statement of Bill Gates: “Strive to live out a life that makes a difference in this world, give back more than what you have taken from society, then your life will be a true success.”*

### Hope Made Real: FRG and Alay Pag-Asa Christmas Party

**Ms. Lourdes Ramilo**  
Senior Assistant Vice President  
Financial Reporting Group

“We chose to celebrate our FRG Christmas party in 2011 with Alay Pag-asa because we believe that children need care, protection and encouragement, so they can achieve their full potential by enhancing their intellectual, emotional and social skills.

Our special activity focused on sharing the spirit of Christmas with less fortunate children, and in the process, giving them hope for a brighter future. Even during that brief time we spent with the children, we wholeheartedly shared our blessings. We prepared some games and entertainment numbers for them. We also gave Christmas gifts to every child. This is to show them that life is full of hope and inspiration, that all of us are blessed, and Jesus loves all of us.

Indeed, in partnering with Megaworld Foundation to make this special Christmas party a success, we gave hope and inspiration to those deserving recipients. As Megaworld employees, the Foundation instills in us a sense of social responsibility and a feeling of personal worth to have the privilege to be donors and volunteers. The Foundation also gives us the opportunity to become vessels of God’s blessings and to help those who are most in need.”

*Ms. Des Ramilo is the Senior Assistant Vice President and Head of Financial Reporting Group of Megaworld. Employees from her team are active volunteers of the Foundation’s activities.*

*Inspired by the Foundation’s social responsibility, she gives donations to outreach programs held by the school of Danica, her daughter, and their family’s church. Doing simple acts of volunteerism, like giving bags of goods to flood victims in her community, is one way she lives up to her social commitment.*



# Project

Breast cancer is the number **ONE** cause of cancer morbidity and mortality among Filipinos

**THREE** out of 100 Filipinas are likely to develop breast cancer in their life time

Prevention and early detection can be done in just **FIVE** easy steps during Breast Self-Exam



## PROJECT 135: PAYING IT FORWARD

Someone once said that life is a gift, and it offers people the privilege, opportunity and responsibility to give something back by becoming more. Megaworld Foundation exists to help and support the less fortunate in society. It partners with institutions, groups and other organizations to respond to specific needs. Every once in a while, recipients of the Foundation's support give back in their own special and unique ways.

One special partnership sprung from the seed of generosity sowed by the Foundation. The Foundation has always prioritized donating to organizations that promote and advocate health care, one of which is the Philippine Foundation for Breast Care, Inc. (PFBCI). In October 2011, PFBCI conducted two sessions of breast care seminars, dubbed "Project 135," as a way of giving back to the Foundation. These were held in celebration of Breast Cancer Awareness Month, which is held annually to generate public awareness about the deadly disease.

The title "Project 135" is a representation of the three most important statistics about breast cancer. First, it is the number one (1) cause of cancer morbidity and mortality among Filipinos. Second, three

(3) out of 100 Filipinas are likely to develop breast cancer in a lifetime. And third, only five (5) easy steps may lead to prevention and early detection through breast self-examination.

One breast cancer survivor\* shared her experiences and learning in her fight with the disease. According to her, cancer was not something to be afraid of—it was a challenge. She gave advice focused on a healthy lifestyle by combining a balanced diet, regular exercise, good stress management, support from family and friends and faith in God.

After the seminar, Megaworld Foundation, represented by Mr. Philipps Cando, Senior Vice President of Megaworld Corporation for the Operations Division, donated for the second time to PFBCI in support of its various health care programs.

*\*As of publication, Ms. Lucita Mariano, then Senior Manager for Administration and Asset Management of Megaworld Corporation, passed peacefully.*



**“ Megaworld Foundation exists to help and support the less fortunate in society. It partners with institutions, groups and other organizations to respond to specific needs. Every once in a while, recipients of the Foundation's support give back in their own special and unique ways. ”**





To Megaworld employees who donated gently worn clothes to  
"Clothed with Love: A Clothing Drive"

## You're Invited to

What: a half-day of story-telling, games, and feeding  
time with the kids of He Cares Mission

When: 09 July 2011, Saturday  
7:00 A.M. - 1:00 P.M.

Where: at He Cares Center, Project 6, Quezon City

RSVP to Zoe Villanueva at [cs2@megaworldcorp.com](mailto:cs2@megaworldcorp.com)  
or 8678524 / 8678826 loc. 505  
until 05 July 2011

Party! Party! Party! Party! Party!

MEGAWORLD FOUNDATION, INC. He Cares Mission  
Streetchildren Caring Center

## Conserve Electricity

**PUNO NG KAALAMAN**  
An Environmental Awareness Campaign  
from *Green Thumbs-Up!*

A Simple Tip to Going **GREEN**

Instead of switching to stand by mode, turn off appliances when not in use.

Make a conscious effort to check around the room, you'll be surprised to discover that there are some appliances that are running needlessly.

You can reduce your electricity bill by 20-40%.

Reusing energy, and centering yourself towards efficiency.

Every little effort is a step to help save the earth.

To Save Energy,  
Plant Trees and Grow Positive  
Impact on the Environment

MEGAWORLD FOUNDATION, INC.

## Donate now

Your slightly used **TOYS, BOOKS, SCHOOL SUPPLIES & SPORTS GEAR/EQUIPMENT!**

Donation boxes will be available at your respective floors starting 09 December 2011 until 17 December 2011.

Collected donations will be given to **Salt Payatas Philippine Foundation, Inc.**, a private, non-government, non-profit, non-stock, organization that seeks to help the less privileged individuals and residing around Payatas dump site to become self-reliant through participatory and humanitarian approach.

For inquiries, please get in touch with Zoe Villanueva at [cs2@megaworldcorp.com](mailto:cs2@megaworldcorp.com) or 8678524 / 8678826 loc. 505

## PUNO NG KAALAMAN

from *Green Thumbs-Up!*

**The Oldest Tree**

Found in the Prairie Creek Redwoods State Park in California, the oldest tree recognized is a Redwood known as Eternal God. The tree is believed to be 12,000 years old, although it is argued as being only 7,000 years old, which still makes it the oldest.

~United Nations Environment Programme

### Why trees are important?

Since the beginning, trees have furnished us with two of life's essentials, food and oxygen. As we evolved, they provided additional necessities such as shelter, medicine, and tools.

## Megaworld Foundation Mangrove Planting and Clean-up

Hands On Manila - Servation 2012  
6:00 A.M. - 12:30 P.M.

Working with you was another remarkable volunteer experience.

Surely, each effort was significant. Thus when combined, made Freedom Islands freer than before!

THANK YOU!  
Let our campaign for a greener environment live on!

We want to hear from you! For feedback or suggestions, feel free to get in touch with us through [cs2@megaworldcorp.com](mailto:cs2@megaworldcorp.com)

## One spoon @ a Time

continues at... **Villamor Air Base Elementary School**  
20 November 2012 | Tuesday | 6:00 A.M. - 3:00 P.M.

How can you take part?

To volunteer you may register through Zoe Villanueva at [cs2@megaworldcorp.com](mailto:cs2@megaworldcorp.com) / 867.8826 loc.505/ 856.3185  
Deadline of registration is on Friday, 16 November 2012

MEGAWORLD FOUNDATION, INC.

## MEGAWORLD FOUNDATION

### Payatas Medical-Dental Mission 2012

04 August 2012, Saturday  
5:30 A.M. - 2:00 P.M.  
Asprer, Group 3, Payatas, Quezon City

### WE NEED EMPLOYEE VOLUNTEERS

To help in crowd control and beneficiary registration  
Deadline of registration is on 24 July 2012

To register you may get in touch with Zoe Villanueva through [cs2@megaworldcorp.com](mailto:cs2@megaworldcorp.com), 867.8826 loc.505/ 867.8909

## OPEN TO 10 EMPLOYEE - VOLUNTEERS

24 SEPTEMBER 2011  
7:30AM-12:30NN  
JOSE ABAD SANTOS HIGH SCHOOL  
BINONDO, MANILA

### BINONDO MEDICAL - DENTAL MISSION 2011

IT ONLY TAKES **5 HOURS** OF YOUR TIME TO TOUCH SOME CHORD

**MEDICAL SERVICES**  
GEN. CHECK-UP  
ECG  
BLOOD TYPE

**DENTAL SERVICES**  
TOOTH EXTRACTION

For registration and inquiries please contact:  
Zoe Villanueva at [cs2@megaworldcorp.com](mailto:cs2@megaworldcorp.com) or call us 867.8826 loc. 505 / 867.8909

Are you up for the toughest Eco-Run Race in the world?

For a run that will help preserve and rehabilitate the **Pasig River?**

For a run that will allow you to **speed above time** with your co-employees outside office?

**REGISTER NOW!**

The first **150 employee** to sign up for **3 Kilometer race** category will be sponsored by **Megaworld Foundation** to run for the **11.90.001 | Run for Pasig River** on **30 November 2011**, Sunday 3:00 A.M. to 5:00 A.M. at SM Mall of Asia.

## ONE RIVER. ONE RUN.

To register, you may get in touch with Zoe Villanueva of Corporate Social Responsibility (CSR) section of Megaworld Foundation at [cs2@megaworldcorp.com](mailto:cs2@megaworldcorp.com) / 867.8826 loc. 505/ 867.8909

## Green Thumbs-Up!

A Tree Planting Activity and an Environmental Awareness Campaign

When we say **GREEN** THUMB-UP, we say YES to a greener environment. We say YES to fresh air. We say YES to clean water. We say YES to green resources. We say YES to reduce, reuse, and recycle. We say YES to a better future for ourselves and generations to come. Let's say YES to a greener, sustainable, brighter future for the Philippines!

This effort extends to both **Megaworld employees** and **Foundation scholars** in a Corporate Social Responsibility (CSR) undertaking of the company.

The tree planting is part of the **"Protect-a-Hectare"** program that the Megaworld Foundation, Inc. is sponsoring together with the **San Mateo River Watershed Project** of ABS-CBN Foundation - Batang Kollascan.

To reserve your spot, you may get in touch with Zoe Villanueva at [cs2@megaworldcorp.com](mailto:cs2@megaworldcorp.com) or call us 867.8826 loc. 505 or 490-71-95

"First Come, First Served" basis  
Registration period is until 16 July 2011, Saturday

Organized by: **MEGAWORLD FOUNDATION, INC.**

## Are you up for a challenge?

# 5k

### for a cause

## coming soon...

MEGAWORLD FOUNDATION, INC.

## BINONDO MEDICAL - DENTAL MISSION 2011

To all our employee-volunteers:  
Please be informed there will be a meeting later this afternoon. The details are as follows:

**Agenda: Orientation and Task Delegation**  
Date: 23 September 2011, Friday  
Time: 2:00 P.M. - 3:00 P.M.  
Venue: G-1 Testing Area  
Materials Needed: Pen, Pad and an open mind :)

Reminder: Please make sure to secure permission from your respective division/department heads regarding the said activity.

See you later!

MEGAWORLD FOUNDATION, INC.

## MEGAWORLD FOUNDATION

### Payatas Medical-Dental Mission 2012

8 AUGUST 12 | 5:30 AM - 2:00 PM | ASPRER GROUP 3, PAYATAS, QUEZON CITY

**A HEARTFECT THANKS!**

"Do us also any pinakamataas na medical mission dito sa amin..."

"Tumanggap-tanggap ang mga tao..."

"Maraming, maraming salamat... Sansi munda pa..."

Asprer Park, Quezon City

Together, we have given direct medical assistance to 295 beneficiaries. We hope to offer you more opportunities to serve the needy.

You want to hear from you! For feedback or suggestions, feel free to get in touch with us through [cs2@megaworldcorp.com](mailto:cs2@megaworldcorp.com)

Want to **ENJOY** a movie date at Mitra Cinema?

And at the same time **SPREAD JOY** to the less privileged?

**"ENJOY, SPREAD JOY" this Heart's day 2011**

## DONATE Clothes for He Cares MISSION

Deadline of your donation is on 14 February 2011  
From 9:00 AM - 5:00 PM

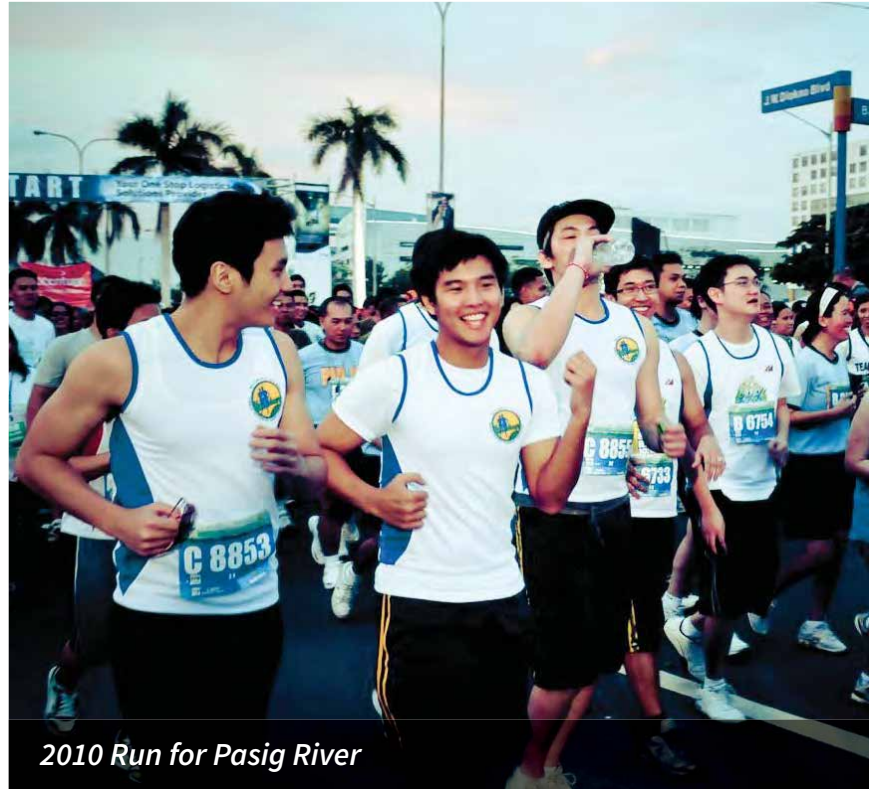
“ The Foundation prepares the groundwork of such worthwhile initiatives through concerted actions that lead to specific goals. One of the many effective mobilizing strategies it employs is the use of campaign materials to promote events and activities for particular advocacies. ”

Megaworld Foundation is all for the active promotion of a cause, be it environmental conservation, poverty alleviation, or even people empowerment. It is like a gardener that sows the small seeds of social responsibility, and cares for them so they bloom into strong community initiatives. The Foundation prepares the groundwork of such worthwhile initiatives through concerted actions that lead to specific goals. One of the many effective mobilizing strategies it employs is the use of campaign materials to promote events and activities for particular advocacies.

From teasers and posters to gratitude mail, the Foundation produces and distributes campaign materials to Megaworld Corporation employees to inform and educate them of the advocacies it supports. The Foundation capitalizes on visual messages. Creative pictograms, descriptive photos and compelling write-ups allow the Foundation to be seen and heard. These campaign materials communicate a call to action that largely encourages the spirit of volunteerism.

Planning and campaigning for advocacies is a complex process. Through effective communication strategies, the Foundation has overcome many challenges and has made employee volunteerism a part of the company culture.





2010 Run for Pasig River



Kariton Klasrum



Feeding Day



2012 Run for Pasig River



2011 Green Thumbs Up Tree Planting



Mural Painting



Tree Planting



Christmas Gift-Giving



Payatas Medical-Dental Mission



GK House Painting



Habitat Youth Build



Feeding Day



Feeding Day



2011 Run for Pasig River

# EMPLOYEE VOLUNTEERS IN ACTION

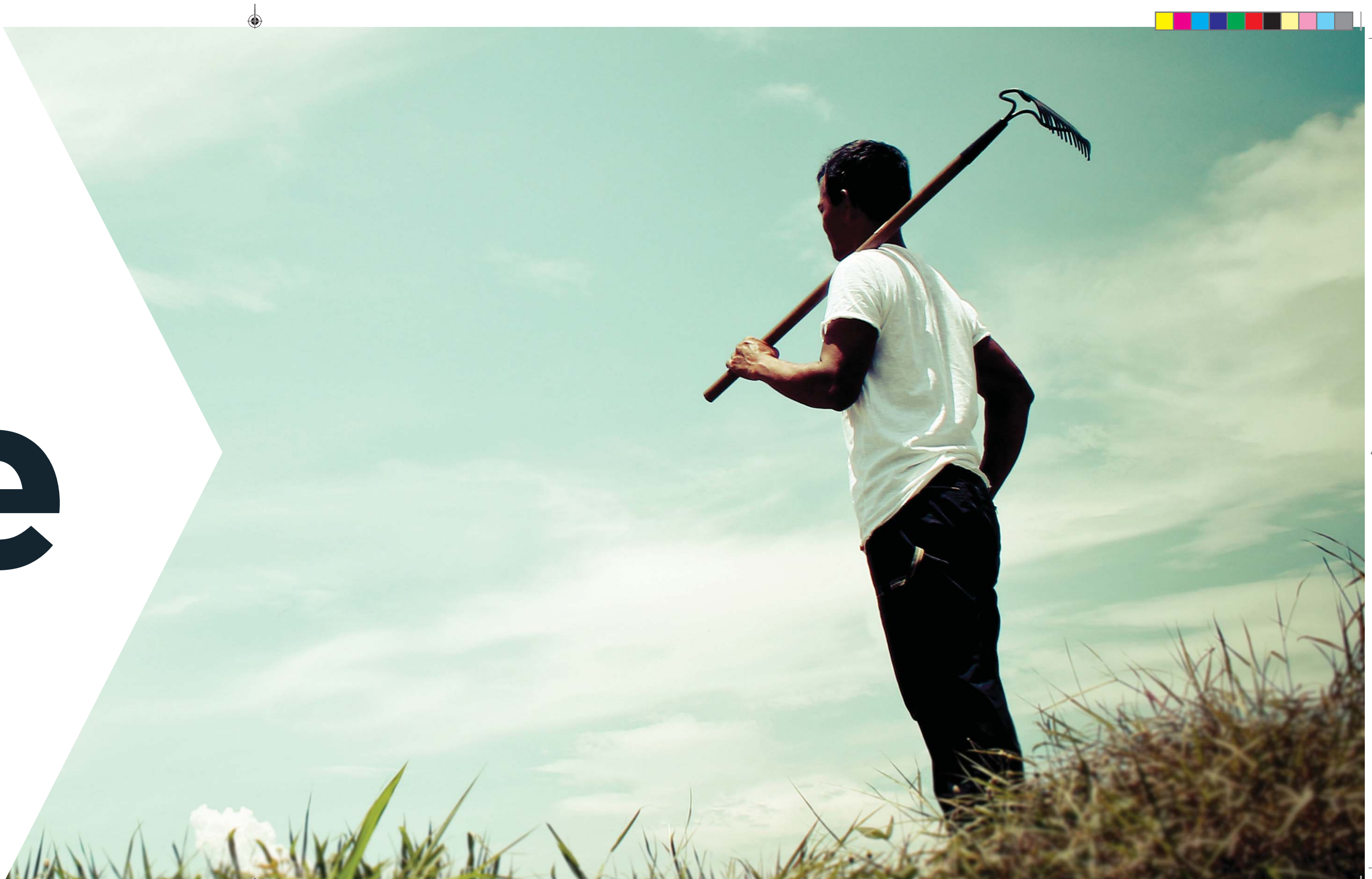
The corporate side of Megaworld encourages its employees to join in its annual corporate social responsibility activities such as fun runs, medical missions and feeding programs.



# strive to thrive



The Foundation strives to increase its efforts to have a larger impact on society, and to expand and thrive as one of the leaders in corporate social responsibility. Every program of the Foundation is rooted in its promise for a better life and more secure future for each stakeholder and beneficiary.





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